

How D&I Impacts Insurers' Workforces, Products and Risks

AM Best is offering a limited number of video and print advertising opportunities in our cross-media series exploring diversity and inclusion in the insurance industry. The series will air the week of October 18, 2021, with in-depth coverage in the November issue of *Best's Review*. This series appeals to insurance professionals at every level. Take advantage of this offer and get frequent brand exposure across multiple AM Best news channels over an extended period.

Best Practices for Building a Diverse and Inclusive Insurance Workforce

As companies and organizations come under increased scrutiny, some insurers have taken the lead in developing heterogeneous workforces. Building a rich, multi-background workforce takes creativity, hustle and commitment. Insurers and workplace experts examine real-world strategies and tactics for building the insurance workplace that embraces today's rapidly changing workforce.

How Insurers Are Profiting by Serving a Diverse and Inclusive Customer Base

Some insurers are meeting demographic and societal changes with new products and services designed to serve specialized communities and unique needs. Insurers and strategists examine how social change is driving insurance opportunity.

Advancing Tech Exposes Insurers to Bias Risk

Insurers increasingly rely on tools such as data, analytics, algorithms and machine learning, that are coming under increased scrutiny for possibly introducing unintended bias. Privacy, technology and regulatory experts examine where those exposures may be occurring, how they can be prevented and the implications for insurers that depend on these tools.

Expert Q&A

A panel of experts answer viewer questions and review key points of the three presentations.

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BEST'S REVIEW
 AM BEST'S MONTHLY INSURANCE MAGAZINE

The Entrepreneurial Agent/Broker
 Tomorrow's insurance coverages, business models and risk strategies likely won't spring from insurance company board rooms - they're already emerging and growing in the field. Whether it's new programs, new MGA-centered insurtech models, specialized coverages or new alliances and business models, much insurance innovation begins on the ground and takes hold before established players think to pay attention. In a special three-part cross-media series, *AM BestTV* and *Best's Review* magazine will examine how innovative agents and brokers are reinventing insurance commerce, product development and specialized distribution.

Success Through Specialization

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Panelists

Patrick G. Ryan
 Founder, Chairman & CEO
 Ryan Specialty Group

Matthew Power
 President
 One80 Intermediaries

Steve DeCarlo
 Executive Chairman
 AMWINS Group

Insurance leaders who built their careers on focused risks explain how their strategies, how they benchmark opportunities and how to identify and capture new markets.

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