

BEST'S REVIEW 2021 Editorial Calendar¹

	Feature Packages	Exclusive Rankings & Listings	Issues & Answers ² (Advertorial)	Bonus Distribution	AM Best TV Conference Opportunities
January Ad Close: 12/7/20	The Insurtech Evolution: Insurtechs grow and develop their value proposition.	<ul style="list-style-type: none"> Middle Eastern/African Insurers India Insurers Industry Events Calendar 	Innovation Partners	<ul style="list-style-type: none"> Nat. Assoc. of Catastrophe Adjusters Annual Convention 	<ul style="list-style-type: none"> Plus D&O Symposium
February Ad Close: 1/4/21	Education and Career Development: Insurers explore new paths to professional development and career advancement.	<ul style="list-style-type: none"> World's Largest Insurers P&I Clubs 	The Entrepreneurial Agent	<ul style="list-style-type: none"> Wholesale & Specialty Ins. Assoc. (WSIA) Underwriting & Leadership Summit 	<ul style="list-style-type: none"> Emerging Leaders Conf. Artemis ILS Conference
March Ad Close: 2/1/21	Innovation/Transformation: The pandemic spurs innovation and change as insurers seek to respond to industry challenges.	<ul style="list-style-type: none"> European Insurers 	Benefit of Captive Agency	<ul style="list-style-type: none"> Captive Ins. Cos. Assoc. Annual Int. Conf. WSIA Automation Conf. AM Best's Review & Preview Conf. 	<ul style="list-style-type: none"> Captive Ins. Cos. Assoc. Annual Int. Conf.
April Ad Close: 3/1/21	Uncovering New Risks: Insurers face changing social and technological trends, opening the door to new risks. AdQ® Study	<ul style="list-style-type: none"> Latin American Insurers 	Risk Analytics, Data and AI	<ul style="list-style-type: none"> Nat. Assoc. of Ins. Cos. (NAIC) Spring Nat. Meeting Risk Mgmt. Society Annual Conf. & Exhibition 	<ul style="list-style-type: none"> RIMS Annual Conf. & Exhibition Philly I-Day Assoc. of Mutual Insurers and Insurance Cooperatives in Europe Conference
May Ad Close: 4/5/21	Environmental Social Governance (ESG): How insurers are responding to the growing role of ESG principles.	<ul style="list-style-type: none"> Asia-Pacific Insurers 	Claims Automation Excellence Insurers Respond to ESG	<ul style="list-style-type: none"> Buffalo I-Day Nat. Assoc. of Independent Ins. Adjusters Annual Conf. 	<ul style="list-style-type: none"> Association for Institutional Research (AIR) Worldwide – Envision 2021 IMUA Annual Meeting
June Ad Close: 5/3/21	Focus on Catastrophes: Natural and manmade catastrophes remain a key concern for insurers.	<ul style="list-style-type: none"> Caribbean Insurers Industry Events Calendar 	New Directions in Investment and Asset Management Virtual Policy Administration	<ul style="list-style-type: none"> Ins. Accounting & Systems Assoc. Annual Conf. Bermuda Captive Conf. 	<ul style="list-style-type: none"> Bermuda Captive Conf. IASA Annual Conference IMCA 2021 Annual Conference
July Ad Close: 6/7/21	Leaders: A look at the insurers and brokers that lead the market and the executives that run them.	<ul style="list-style-type: none"> Top Global Brokers Top 200 U.S. Property/Casualty Writers Top 200 U.S. Life/Health Insurers Top 75 North American Public Insurers 	New Trends in Specialty Coverage		
August Ad Close: 7/5/21	Reinsurance Views: The key issues and developments impacting this critical sector.	<ul style="list-style-type: none"> Top 200 U.S. Combined Life/Health Insurers U.S. Property/Casualty Direct Premiums Written by Line RRGs Russia Insurers 	Captives Domiciles and Services Building Reinsurance Partnerships	<ul style="list-style-type: none"> NAIC Summer Nat. Meeting Vermont Captive Ins. Assoc. Annual Conf. 	<ul style="list-style-type: none"> VCIA Annual Conf.
September Ad Close: 8/2/21	Life Distribution: Life insurers and the role of agents and brokers in distribution.	<ul style="list-style-type: none"> Leading U.S. Life/Health Writers Top 50 Global Reinsurance Groups Canada Insurers Mutual Insurers 	Mutual Success Insurtech	<ul style="list-style-type: none"> AM Best's Ins. Market Briefing – Canada WSIA Annual Marketplace Rendez-Vous de Septembre National Assoc. of Mutual Ins. Cos. Annual Convention 	<ul style="list-style-type: none"> Rendez-Vous de Septembre InsureTech Connect 2021
October Ad Close: 9/6/21	Cyber Developments: The latest developments in cyberrisk and what it means for insurers. State of the Auto Market: Our annual examination of market developments.	<ul style="list-style-type: none"> Top Auto Writers Life/Health Asset Distribution Crop Insurers Cyber Insurers 	Road Trip	<ul style="list-style-type: none"> Gamma Iota Sigma Int. Conf. American Council of Life Ins. Annual Conf. American Property Casualty Ins. of America Annual Meeting Assoc. of Ins. Compliance Professionals Annual Conf. Target Markets Program Administrators Assoc. Annual Meeting SIR Annual Meeting 	<ul style="list-style-type: none"> Singapore International Reinsurance Conf.
November Ad Close: 10/4/21	Uninsurable Risk: Outlier risks and industry approaches to managing them. Property Report: Commercial property and homeowners insurance play a crucial role in the industry.	<ul style="list-style-type: none"> Top Homeowners Insurers Top Workers' Compensation Insurers PC Asset Distribution 	Innovations in Workers Comp	<ul style="list-style-type: none"> Cayman Captive Forum 	<ul style="list-style-type: none"> Cayman Captive Forum Insurance Society of Philadelphia Independence Gala
December Ad Close: 11/2/21	The Insurance Outlook: Insurers, reinsurers, brokers discuss the trends and forces shaping the competitive environment in the year ahead. Inland Marine and Marine Insurance: Our annual examination of market developments.	<ul style="list-style-type: none"> Top U.S. Ocean Marine, Inland Marine, Fire & Allied Writers (Ranked by Direct Premiums Written) Auditors and Actuaries U.S. Title Insurers 	Accounting & Actuarial Services Marine Insurance Pandemic Risk	<ul style="list-style-type: none"> NAIC Fall National Meeting 	

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The AdQ Studies division of Harvey Research, Inc., creates questionnaires designed to elicit readers' responses to advertisements. Reserve an ad of 1/3 page or larger in the April issue, and you will receive this valuable feedback on its appearance, strategic approach and overall effectiveness.