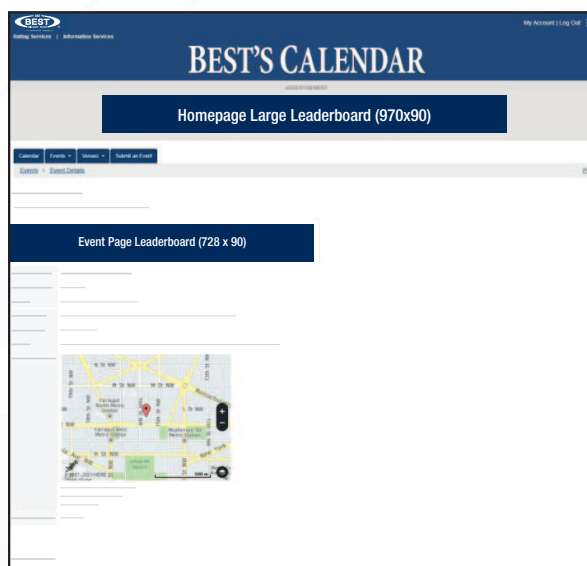
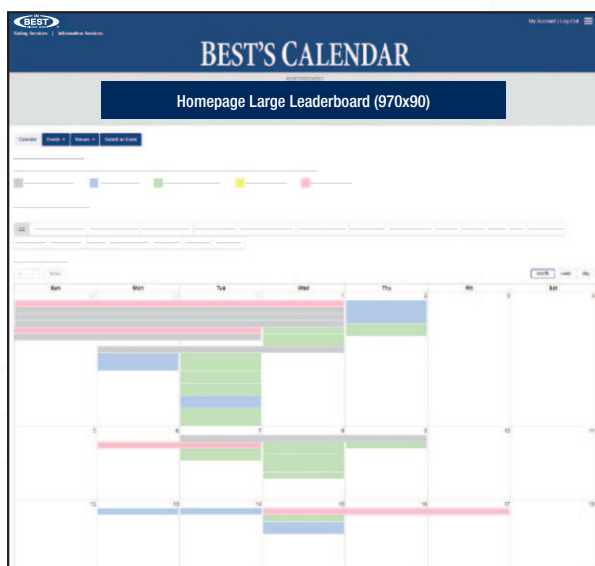


Additional Advertising Opportunities

BEST'S CALENDAR

www.bestreview.com/calendar

Place your ad on *Best's Calendar*, the insurance industry's one-stop resource for conferences, meetings and online events. This free resource helps industry professionals plan for events worldwide, with detailed information on events and venues. Users can register for AM Best events and submit their own events as they are announced.



Best's Calendar Homepage

Ad Type	Ad Size	1x	3x	6x	9x	12x
Homepage Large Leaderboard	970 x 90	\$2,570	\$2,440	\$2,185	\$2,055	\$1,925

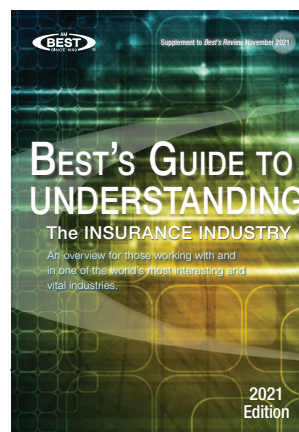
Best's Calendar Event Page

Ad Type	Ad Size	Pricing
Event Page Leaderboard ad without the purchase of the Best's Calendar Homepage Large Leaderboard ad	728 x 90	\$775
Event Page Leaderboard ad with the purchase of the Best's Calendar Homepage Large Leaderboard ad	728 x 90	\$500

Best's Guide to Understanding the Insurance Industry

<http://www.ambest.com/adv/guide.html>

Advertise with a one-page ad or two-page spread in *Best's Guide to Understanding the Insurance Industry*, an online resource ideal for anyone interested in learning more about the insurance industry. It's a great opportunity to initiate brand recognition with students, new employees and prospects. A limited number of high-visibility ad spots are available, so reserve early.



Contact us: (908) 439-2200, ext. 5399 • advertising_sales@ambest.com