

BEST'S REVIEW® Online

AM Best's Monthly Insurance Magazine

www.bestsreview.com

Extend your brand's reach within the insurance industry with *Best's Review* Online. Readers get full access to engaging content without a subscription and can share articles via social media and email, expanding advertisers' exposure to a larger audience.

Home Page

Grab the attention of *Best's Review*'s online readers through oversized leaderboard and filmstrip ad spaces.

Ad Rates ¹	1x	3x	6x	9x	12x
Large Leaderboard	\$2,570	\$2,440	\$2,185	\$2,055	\$1,925
Leaderboard	\$2,335	\$2,215	\$1,985	\$1,865	\$1,750
Filmstrip	\$1,915	\$1,820	\$1,630	\$1,535	\$1,435
Medium Rectangle	\$1,730	\$1,645	\$1,470	\$1,385	\$1,300

News Stories²

Advertise alongside news stories for heightened visibility.

Ad Rates ¹	1x	3x	6x	9x	12x
Leaderboard	\$2,405	\$2,285	\$2,045	\$1,925	\$1,805
Medium Rectangle	\$1,780	\$1,690	\$1,515	\$1,425	\$1,335

1. All ads are sold on a rotating basis. The total number of ads run in a 12-month period determines the frequency discount rate.
2. Excludes rating-event articles.

Contact us: (908) 439-2200, ext. 5399 • advertising_sales@ambest.com