

BEST'S REVIEW® 2022 Editorial Calendar¹

Feature Packages		Exclusive Rankings & Listings	Issues & Answers ² (Advertorial)	Bonus Distribution	AM Best TV Conference Opportunities
January Ad Close: 12/6/21	Embedded Insurance: Embedded insurance emerges as an innovative trend in insurance distribution.	<ul style="list-style-type: none"> • Middle Eastern/African Insurers • Indian Insurers • Industry Events Calendar 	Innovation Showcase	<ul style="list-style-type: none"> • Nat. Assoc. of Catastrophe Adjusters Annual Convention 	
February Ad Close: 1/3/22	College Risk Management and Insurance Programs: The college risk management and insurance programs that stand out.	<ul style="list-style-type: none"> • World's Largest Insurers • Surety Insurers 	Minding the Talent Gap		
March Ad Close: 2/7/22	New World of Shock Claims: Insurers encounter blockbuster claims and face sophisticated emerging legal strategies.	<ul style="list-style-type: none"> • Crop Insurers 	New Trends in Excess and Surplus Lines	<ul style="list-style-type: none"> • Captive Ins. Cos. Assoc. Annual Int. Conf. • Wholesale & Specialty Ins. Assoc. (WSIA) Underwriting & Leadership Summit • AM Best's 29th Annual <i>Review & Preview</i> Conf. • WSIA Insurtech Conf. • Buffalo I-Day 	<ul style="list-style-type: none"> • Captive Ins. Cos. Assoc. Annual Int. Conf. • Plus D&O Symposium
April Ad Close: 3/7/22	Exploring the World of Risk: An overview of some of the key risks impacting insurers and their customers.	<ul style="list-style-type: none"> • Asia-Pacific Insurers 	Risk Analytics, Data and AI	<ul style="list-style-type: none"> • Nat. Assoc. of Ins. Cos. (NAIC) Spring Nat. Meeting • Risk and Ins. Mgmt. Society, Inc. (RIMS) Annual Conf. 	<ul style="list-style-type: none"> • RIMS Annual Conf. • Philly I-Day • Assoc. of Mutual Insurers and Ins. Cooperatives in Europe Conf. • Association for Institutional Research (AIR) Worldwide – Envision 2022 • IMUA Annual Meeting
May Ad Close: 4/4/22	Understanding the Insurtech Landscape: Insurtechs have emerged as an important sector of the overall insurance industry.	<ul style="list-style-type: none"> • Protection & Indemnity (P&I) Clubs 	The Growing Importance of ESG	<ul style="list-style-type: none"> • Nat. Assoc. of Independent Ins. Adjusters Annual Conf. 	
June Ad Close: 5/2/22	Catastrophe Risk: How natural and manmade catastrophes are impacting the insurance industry.	<ul style="list-style-type: none"> • European Insurers • Industry Events Calendar 	Perspectives on Investment and Asset Management	<ul style="list-style-type: none"> • Ins. Accounting & Systems Assoc. (IASA) Annual Conf. • Bermuda Captive Conf. 	<ul style="list-style-type: none"> • IASA Annual Conf. • Bermuda Captive Conf. • Ins. Marketing & Communications Assoc. (IMCA) 2022 Annual Conf.
July Ad Close: 6/6/22	Leaders: The insurers and brokers that lead the market and the executives that run them.	<ul style="list-style-type: none"> • Top Global Brokers • Top 200 U.S. Property/Casualty Writers • Top 200 U.S. Life/Health Insurers 	Specialty Coverage		
August Ad Close: 7/5/22	Reinsurance: The key issues and developments impacting this critical sector.	<ul style="list-style-type: none"> • Latin American Insurers • Cyber Insurers • U.S. Property/Casualty Direct Premiums Written by Line 	Captives and Domicile Services Building Reinsurance Partnerships	<ul style="list-style-type: none"> • Vermont Captive Ins. Assoc. (VCIA) Annual Conf. • NAIC Summer Nat. Meeting 	<ul style="list-style-type: none"> • VCIA Annual Conf.
September Ad Close: 8/2/22	Mutual Insurers: Mutual insurers play a key role in the overall insurance industry.	<ul style="list-style-type: none"> • Leading U.S. Life/Health Writers • Top 50 Global Reinsurance Groups • Mutual Insurers 	Mutual Success Meeting the Insurtech Challenge	<ul style="list-style-type: none"> • WSIA Annual Marketplace • Rendez-Vous de Septembre • AM Best's Ins. Market Briefing – Canada • National Assoc. of Mutual Ins. Cos. Annual Convention • American Council of Life Ins. Annual Conf. 	<ul style="list-style-type: none"> • Rendez-Vous de Septembre • InsureTech Connect
October Ad Close: 9/6/22	Evolving Auto Insurance Sector: Our annual examination of the developments in the largest line of business in the property/casualty sector.	<ul style="list-style-type: none"> • Top Auto Writers • Life/Health Asset Distribution • Caribbean Insurers • Captive Insurers 	Creating a Cutting Edge Customer Experience Environmental, Social and Governance	<ul style="list-style-type: none"> • American Property Casualty Ins. of America Annual Meeting • Assoc. of Ins. Compliance Professionals Annual Conf. • Society of Insurance Research (SIR) Annual Meeting • Target Markets Program Administrators Assoc. Annual Meeting 	<ul style="list-style-type: none"> • Singapore International Reinsurance Conf.
November Ad Close: 10/3/22	Property Report: Commercial property and homeowners insurance play a crucial role in the property/casualty sector.	<ul style="list-style-type: none"> • Top Homeowners Insurers • Top Workers' Compensation Insurers • PC Asset Distribution 	The Cyber Response New Developments in Workers' Comp	<ul style="list-style-type: none"> • Cayman Captive Forum 	<ul style="list-style-type: none"> • Cayman Captive Forum • Insurance Society of Philadelphia Independence Gala
December Ad Close: 11/7/22	Insurance Outlook: Insurers, reinsurers and brokers discuss the trends and forces shaping the competitive landscape in the year ahead. The Changing On-Demand World: New advances with transportation and delivery systems have created an on-demand world that raises new challenges for inland marine insurers.	<ul style="list-style-type: none"> • Top U.S. Ocean Marine, Inland Marine, Fire & Allied Writers (Ranked by Direct Premiums Written) • Auditors and Actuaries • Russian Insurers 	Accounting and Actuarial Services Agriculture and Crop Insurers	<ul style="list-style-type: none"> • NAIC Fall National Meeting 	

1. Editorial content, bonus distribution and conference opportunities are subject to change. Publication date: First week of each month.

2. Ad commitment deadlines for Issues & Answers are the first of the prior month.

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