

BEST'S REVIEW 2020 Editorial Calendar¹

Feature Packages		Exclusive Rankings & Listings	Issues & Answers ² (Advertorial)	Bonus Distribution	^{AM} BestTV Conference Opportunities
January Ad Close: 12/2/19	Insurtech Proposition: How the insurtech sector is evolving.		<ul style="list-style-type: none"> Auditors & Actuaries – Property/Casualty, Life and Health Industry Events Calendar 	Accounting and Actuarial Services	
February Ad Close: 1/6/20	College Standouts: The college risk management and insurance programs that stand out.		<ul style="list-style-type: none"> World's Largest Insurers 	Professional Development and Education	<ul style="list-style-type: none"> Emerging Leaders Conf.
March Ad Close: 2/3/20	Transformation Imperative: Insurers reinvent themselves as they seek to keep pace with changing customer expectations and market demands.			Programs and Wholesale Business	<ul style="list-style-type: none"> Wholesale & Specialty Ins. Assoc. (WSIA) Underwriting & Leadership Summit Captive Ins. Cos. Assoc. (CICA) Annual Int. Conf. WSIA Automation Conf. AM Best's Review & Preview Conf.
April Ad Close: 3/2/20	Age of Risk: The key issues facing insurers as the risk landscape rapidly evolves and the pace of change accelerates.			Risk Analytics	<ul style="list-style-type: none"> Buffalo I-Day Risk Mgmt. Society (RIMS) Annual Conf. & Exhibition
May Ad Close: 4/6/20	Runoffs & Restructuring: Developments in the runoff market and restructuring strategies for discontinued business.			Operational Excellence: The Tech You Never See	<ul style="list-style-type: none"> Nat. Assoc. of Independent Ins. Adjusters Annual Conf. RIMS Annual Conf. & Exhibition Exceedance Risk Mgmt. Solutions Inland Marine Underwriters Assoc. Annual Meeting
June Ad Close: 5/4/20	<p>Catastrophes: How natural and manmade disasters are impacting the insurance industry.</p> <p>AdQ® Study: The AdQ Studies division of Harvey Research, Inc., creates questionnaires designed to elicit readers' responses to advertisements. Reserve an ad of 1/3 page or larger in the June issue, and you will receive this valuable feedback on its appearance, strategic approach and overall effectiveness.</p>	<ul style="list-style-type: none"> Corporate Changes Industry Events Calendar 	<p>Investment and Asset Management</p> <p>Flood Coverage</p>	<ul style="list-style-type: none"> Ins. Accounting & Systems Assoc. (IASA) Annual Conf. Bermuda Captive Conf. Ins. Marketing and Communication Assoc. Annual Meeting Property Casualty Insurers (PCI) of America Annual Meeting 	<ul style="list-style-type: none"> Int. Ins. Society Global Ins. Forum Bermuda Captive Conf. Meeting of Reinsurance Officials 2020 IASA Annual Conference PCI of America Annual Meeting
July Ad Close: 6/1/20	Leaders: The insurers and brokers that lead the market and the executives that run them.	<ul style="list-style-type: none"> Top Global Brokers Top 200 U.S. Property/Casualty Writers Top 200 U.S. Life/Health Insurers Top 75 North American Public Insurers 	Specialty Coverage		
August Ad Close: 7/6/20	Reinsurance: The key issues and developments taking place in this critical sector.	<ul style="list-style-type: none"> Top 200 U.S. Combined Life/Health Insurers U.S. Property/Casualty Direct Premiums Written by Line 	Captive Domiciles and Services: Structure and Strategy	<ul style="list-style-type: none"> Nat. Assoc. of Ins. Cos. (NAIC) Summer National Meeting Vermont Captive Ins. Assoc. (VCIA) Annual Conf. 	<ul style="list-style-type: none"> VCIA Annual Conf.
September Ad Close: 8/3/20	In Court: Important court cases and litigation trends are a focus as insurers are called upon to defend policyholders and respond to evolving precedents.	<ul style="list-style-type: none"> Leading U.S. Life/Health Writers Top 50 Global Reinsurance Groups 	Mutual Success	<ul style="list-style-type: none"> AM Best's Ins. Market Briefing – Canada WSIA Annual Marketplace National Assoc. of Mutual Ins. Cos. (NAMIC) 125th Annual Convention 	<ul style="list-style-type: none"> Rendez-Vous de Septembre InsureTech Connect 2020 NAMIC's 125th Annual Convention WSIA Annual Marketplace
October Ad Close: 9/7/20	<p>The Global Market: Developments in the London, Asia and other important global insurance centers are a focus.</p> <p>State of the Auto Market: Our annual examination of market developments, including top auto writers by type of business and location, along with developments in underwriting claims, marketing and coverage.</p>	<ul style="list-style-type: none"> Top Auto Writers 	<p>Insurtech</p> <p>Collector and Antique Vehicle Coverage</p>	<ul style="list-style-type: none"> National Assoc. of Catastrophe Adjusters Annual Convention Assoc. of Ins. Compliance Professionals Annual Conf. American Council of Life Insurers Annual Conf. Target Markets Program Administrators Assoc. Annual Meeting 	<ul style="list-style-type: none"> Singapore International Reinsurance Conf. Society of Actuaries Annual Meeting & Exhibition
November Ad Close: 10/5/20	<p>Property Report: Commercial property and homeowners insurance play a crucial role in the industry.</p> <p>Workers' Comp: The latest developments in the workers' comp sector, the largest commercial line of business.</p>	<ul style="list-style-type: none"> U.S. Homeowners Multiple Peril 	Workers' Compensation	<ul style="list-style-type: none"> Cayman Captive Forum 	<ul style="list-style-type: none"> Cayman Captive Forum
December Ad Close: 11/2/20	<p>The Insurance Agenda: Insurers, reinsurers, brokers and insurance service providers discuss the trends and forces shaping the competitive environment, including what will drive products, distribution, investment and operational decisions in the coming year.</p> <p>Inland Marine and Marine Insurance: Our annual examination of market developments, including top writers.</p>	<ul style="list-style-type: none"> Top U.S. Ocean Marine, Inland Marine, Fire & Allied Writers (Ranked by Direct Premiums Written) 	Claims Automation		

Is your ad getting the results you want? Find out with an AdQ® Study in the June issue of Best's Review.

The AdQ Studies division of Harvey Research, Inc., creates questionnaires designed to elicit readers' responses to advertisements. Reserve an ad of 1/3 page or larger in the June issue, and you will receive this valuable feedback on its appearance, strategic approach and overall effectiveness.

1. Editorial content, bonus distribution and conference opportunities are subject to change. Publication date: First week of each month.

2. Ad commitment deadlines are the first of the prior month for Issues & Answers.