



October, 2022

FOR IMMEDIATE RELEASE
2000 Market Street, Suite 2300
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October 12, 2022

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Jennifer L. Becker Joins Marshall Dennehey as Director of Marketing & Business Development



Philadelphia, PA – Jennifer L. Becker, J.D., has joined Marshall Dennehey as Director of Marketing & Business Development.

Ms. Becker is a highly accomplished legal marketing professional with nearly 15 years of communications and business development experience. She most recently worked at Fox Rothschild LLP where she assisted various practice groups of the firm with their business development and marketing efforts. Prior to Fox, she spent seven years at Stradley Ronon Stevens & Young, first as a communications manager and then business department manager. She has also worked at the global Am Law 100 firms Skadden and Patton Boggs.

Ms. Becker will replace Joseph S. Goldshear who has served as the firm's Marketing Director for 14 years. He will assist in her transition to department leadership and will then assume a senior marketing consultant role in January, prior to his planned retirement in 2024.

"We feel lucky to bring such talent to the position," said G. Mark Thompson, Marshall Dennehey's President & CEO. "Jen's background in law and communications, and her depth of experience working at some of the most prestigious law firms in the world will enable her to build upon Joe's legacy and bring our marketing initiatives and endeavors to the next level."

Ms. Becker holds a J.D. from William & Mary School of Law where she was a member of Law Review. She is additionally a graduate of Syracuse University's Newhouse School of Public Communications where she earned a B.S./B.A. in Public Relations and Political Science. A member of the Legal Marketing Association, she is a former president of the Philadelphia chapter of Law Firm Media Professionals.

About Marshall Dennehey

Marshall Dennehey Warner Coleman & Goggin, founded in 1962 and headquartered in Philadelphia, PA, is a leading civil defense litigation law firm that represents and advises insurers, self-insured businesses and professionals in a wide range of professional liability, casualty, health care, employment and workers' compensation matters. With nearly 500 attorneys in 19 offices throughout PA, NJ, DE, OH, NY, CT & FL, Marshall Dennehey is uniquely positioned to assist clients in both avoiding litigation, as well as providing them with a vigorous defense in the event of claims and suits made against them. For more information, please visit www.marshalldennehey.com.