

# BEST'S RATING REPORTS

## ESSENTIAL TOOLS FOR PROMOTING YOUR BEST'S CREDIT RATING

*Best's Rating Reports* present AM Best Rating Services' opinion of your company's financial strength and operating performance, based on our unbiased, independent analysis.

The complete report issued on your company provides a vital tool for communicating your company's financial stability and creditworthiness.

### ***Best's Rating Reports* are ideal for:**

- Documenting your company's stability to policyholders, potential clients and investors
- Displaying on your company's website (online reports only)
- Recruiting agents and brokers
- Fostering confidence among stockholders and employees
- Closing a pending contract
- Maintaining current business
- Presentations
- Proposals
- Mailings
- Trade show displays
- Sales and training materials
- Corporate relations

The collage shows three pages from a Best's Rating Report for 'Sample Company'. The top page is the cover, featuring the 'BEST'S RATING REPORT' title, a globe logo, and the company name 'Sample Company' with address '1 Ambest Road, Delwack NJ, United States 08858'. The middle page is the main report page, containing sections for 'Analytical Contacts', 'Best's Credit Ratings' (Rating: A, Outlook: Stable), 'Five Year Credit Rating History' (table), 'Rating Rationale', and 'Balance Sheet Strength Strongest'. The bottom page is a detailed section titled 'Business Profile: Favorable', 'Enterprise Risk Management: Very Strong', and 'Outlook', with bullet points describing the company's market position and risk management. The report includes a FEIN of 00-0000000 and a website link.

# AM Best's Complete Analysis Is a Key Asset in Promoting Your Company's Financial Strength

Your company's *Best's Credit Report* contains AM Best's most recent qualitative and quantitative analysis:

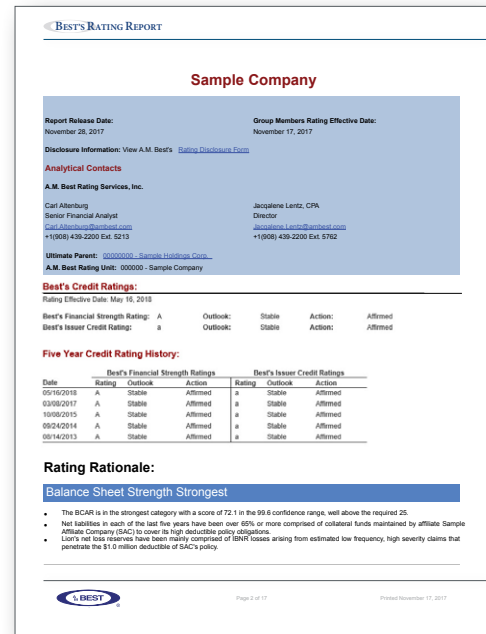
- Best's Financial Strength Rating with Outlook/Implication
- Best's Issuer Credit Rating with Outlook/Implication
- Last Five Rating Events
- Rating Rationale, including:
  - Balance Sheet Strength
  - Operating Performance
  - Business Profile
  - Enterprise Risk Management
  - Outlook
  - Rating Drivers
- Financial Statements (Assets; Liabilities & Surplus)
- Company History
- Company Management, Including Officers and Directors
- And more—all analytical content is included

Large and Mid-Size reports are also available with preselected sections from the *Best's Credit Report*.

All reports are available in PDF or print, and include a *BestMark* or Anniversary *BestMark* displaying your company's Best's Financial Strength Rating (if applicable).

Your Purchase Includes:

- One unframed *Best's Rating Certificate* displaying your Best's Financial Strength Rating (additional certificates, framed or unframed, are available for purchase)
- One-year subscription to *Best's Review*® magazine



**For more information, contact AM Best's Rating Report Services:  
(908) 439-2200, ext. 5117 • [rating.reports@ambest.com](mailto:rating.reports@ambest.com)**

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