

NEWS RELEASE

A.M. BEST COMPANY, INC., OLDWICK, NJ • A.M. BEST EUROPE – RATING SERVICES LIMITED, LONDON A.M. BEST EUROPE – INFORMATION SERVICES LIMITED, LONDON • A.M. BEST ASIA-PACIFIC, LTD., HONG KONG

FOR IMMEDIATE RELEASE

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A.M. Best Affirms Ratings of Protective Life Corporation and Its Subsidiaries

Ratings Supplement

The FSR of A+ (Superior) and ICRs of "aa-" have been affirmed with a stable outlook for the following primary life/health subsidiaries of **Protective Life Corporation**:

- Protective Life Insurance Company
- Protective Life and Annuity Insurance Company
- West Coast Life Insurance Company

The ICR of "a-" has been affirmed with a stable outlook for **Protective Life Corporation**.

The following debt ratings have been affirmed with a stable outlook:

Protective Life Corporation—

- -- "a-" on \$250 million 4.30% senior unsecured notes, due 2013
- -- "a-" on \$150 million 4.875% senior unsecured notes, due 2014
- -- "a-" on \$150 million 6.40% senior unsecured notes, due 2018
- -- "a-" on \$400 million 7.375% senior unsecured notes, due 2019
- -- "a-" on \$100 million 8.00% senior unsecured notes, due 2024
- -- "a-" on \$300 million 8.45% senior unsecured notes, due 2039
- -- "bbb+" on \$287.5 million 6.25% subordinated debentures, due 2042
- -- "bbb+" on \$150 million 6.0% subordinated debentures, due 2042

PLC Capital Trust V—

-- "bbb" on \$100 million 6.125% Trust Originated Preferred Securities (TOPrS) backed by subordinated debentures, due 2034

Protective Life Secured Trusts—"aa-" program rating

--"aa-" on all outstanding notes issued under the program

The following indicative ratings on securities available under shelf registration have been affirmed with a stable outlook:



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Protective Life Corporation—

- -- "a-" on senior unsecured debt
- -- "bbb+" on subordinated debt
- -- "bbb" on preferred stock

PLC Capital Trust VI, VII and VIII—

-- "bbb" on preferred securities

The methodology used in determining these ratings is Best's Credit Rating Methodology, which provides a comprehensive explanation of A.M. Best's rating process and contains the different rating criteria employed in the rating process. Best's Credit Rating Methodology can be found at www.ambest.com/ratings/methodology.

Founded in 1899, A.M. Best Company is the world's oldest and most authoritative insurance rating and information source. For more information, visit www.ambest.com.

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