

BEST'S REVIEW World Catastrophes Map

Put Your Company on the Map for Premium Exposure!

Each June, A.M. Best publishes a topical World Catastrophes Map, a valuable record of the previous year's insured losses worldwide, as a print and online supplement to *Best's Review*. Your company's ad and logo appear in both versions.

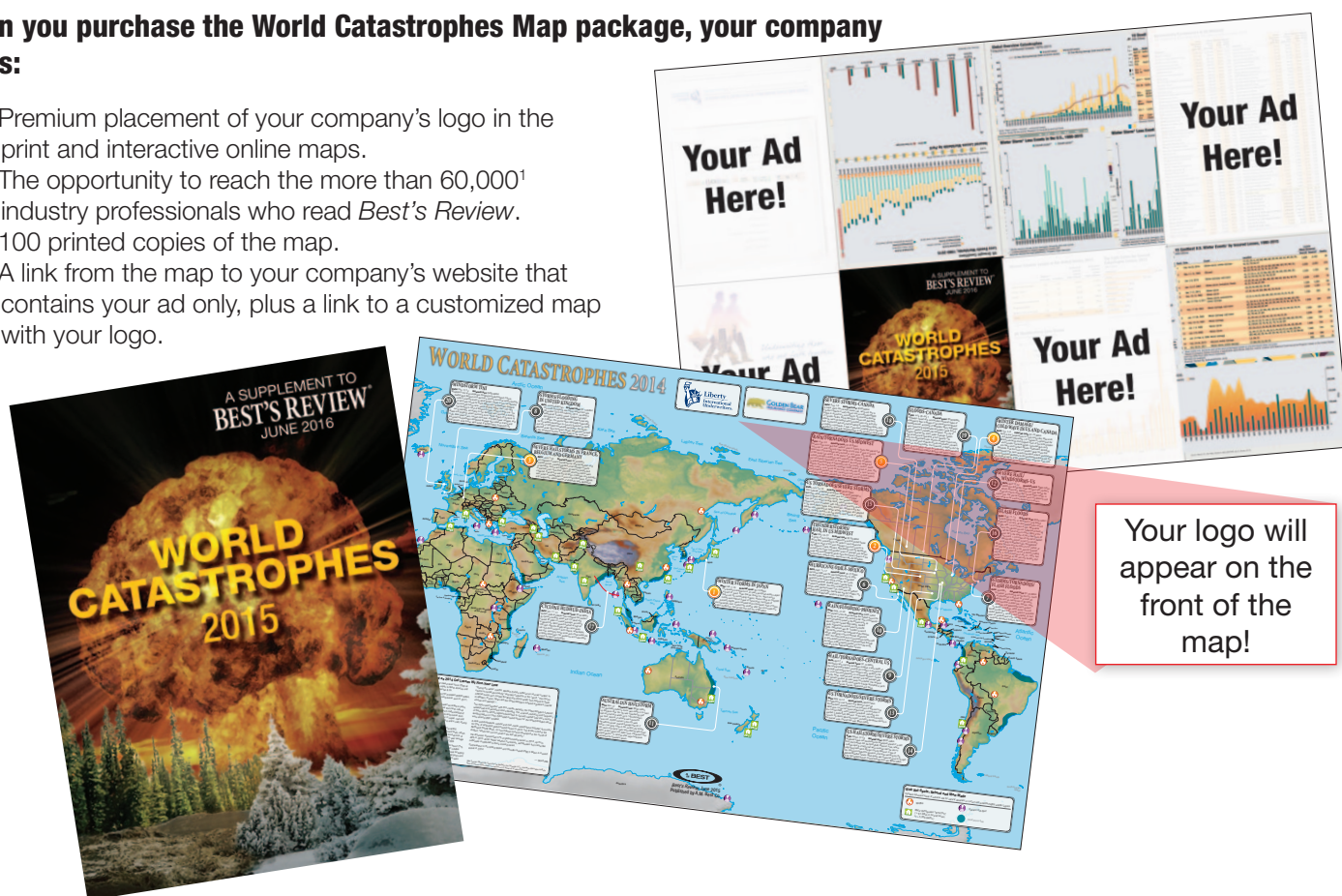
The annual map is an ideal advertising opportunity for:

- Catastrophe modelers
- Property/casualty insurers
- Excess and surplus lines insurers
- Reinsurers
- Claims and risk managers
- Commercial insurance and reinsurance brokers
- Other insurance industry professionals and advertisers who want to reach industry decision makers

World Catastrophes Map²
\$8,800
Deadline April 14

When you purchase the World Catastrophes Map package, your company gains:

- Premium placement of your company's logo in the print and interactive online maps.
- The opportunity to reach the more than 60,000¹ industry professionals who read *Best's Review*.
- 100 printed copies of the map.
- A link from the map to your company's website that contains your ad only, plus a link to a customized map with your logo.



1. November 2015 *Best's Review* qualified circulation per December 2015 BPA brand report.

2. One page of advertising will be counted toward the frequency discount for print ads in *Best's Review* in a given contract year. A frequency discount will not be applied to the World Catastrophes Map price.