

BEST’S REVIEW Featured Advertiser Packages

Throughout the year, certain editorial themes are highlighted in *Best’s Review*, allowing advertisers to place their message within specialized content geared toward their target market. Featured advertisers also receive enhanced online exposure through *Best’s Review*’s monthly subscriber email.

Featured Advertiser Section	Publication Date
Catastrophes	June 2020
Reinsurance	August 2020
Auto Insurance	October 2020
Homeowners Insurance	November 2020

Interested in sponsoring an editorial package in another month? Contact your Regional Account Manager. Ad commitment deadlines are the first of the prior month.

As a Featured Advertiser, you will receive:

- Two full-page, four-color ads or a spread within the editorial pages of the special section.
- Your company’s name and/or logo in the right-side running header of every editorial page in the special section.
- Exposure through *Best’s Review*’s monthly subscriber email that highlights that issue’s editorial coverage.
- A 10-minute audio file, which will include:
 - An interview with a *Best’s Review* editor.
 - A copy of the audio file provided to the advertiser’s company for placement on your website.

Advertising Opportunity	
Featured Advertiser special editorial section ¹ (with audio file)	\$10,405

1. Frequency discounts apply to advertisers who contract a minimum of three print ads in *Best’s Review* within a given contract year.

See mechanical requirements on page 6.



Shown as a spread. Also offered as two separate full-page ads in special section.