

Expand Your Reach with the New *Best's Review* Online

Best's Review is now available in a new online edition at www.bestreview.com. Its mobile-friendly, versatile format gives readers full access to engaging content without a subscription and allows them to share articles via social media and email, expanding advertisers' reach to a larger audience.

New Ad Opportunities on the Home Page

Grab the attention of *Best's Review's* online readers through new advertising openings, including oversize leaderboard and filmstrip ad spaces.

Ad Rates ¹	1x	3x	6x	9x	12x
Large Leaderboard	\$2,420	\$2,300	\$2,055	\$1,935	\$1,815
Leaderboard	\$2,200	\$2,090	\$1,870	\$1,760	\$1,650
Filmstrip	\$1,805	\$1,715	\$1,535	\$1,445	\$1,355
Medium Rectangle	\$1,630	\$1,550	\$1,385	\$1,305	\$1,225

Now Available: Ads within Individual News Stories²

Place ads next to individual news stories for high visibility to your target audience.

Ad Rates ¹	1x	3x	6x	9x	12x
Leaderboard	\$2,265	\$2,150	\$1,925	\$1,810	\$1,700
Medium Rectangle	\$1,680	\$1,595	\$1,430	\$1,345	\$1,260

For print advertising options, see pages 16-17.

1. All ads are sold on a rotating basis. The total number of ads run in a 12-month period determines the frequency discount rate.
2. Excludes rating-event articles.