

A.M.Best Company 2008 E-Fusion Award Final Judging Score Sheet

Company Name / Project: _____

Judge: _____

Judging Criteria \ Scale	Outstanding (5)	Exceptional (4)	Impressive (3)	Noteworthy (2)	Commendable (1)	Weight	Max Score	Actual Score
BUSINESS SECTION								
Business Value to Organization as it relates to Return on Investment								
Is the Business goal / need obvious & clearly defined ?						3	15	
Does the project yield tangible & intangible benefits?						2	10	
Does the project demonstrate fulfillment of Business Need?						2	10	
Business Value to User / Customer as it relates to Return on Relationship								
Does the project improve relationship with users / customers?						2	10	
Does the project demonstrate commitment to user interaction?						1	5	
Business Value to Insurance Industry as it relates to Return on Recognition								
Does the project provide a competitive advantage?						1	5	
Does the project demonstrate uniqueness in the Industry?						1	5	
Business Sub Total						12	60	
TECHNICAL SECTION								
Technical Complexity as in Scope, Size Component Structures & Challenges								
Does the project demonstrate worthiness of effort & time?						3	15	
Technical Innovation in Design, Form, Function and Impression								
Does the project demonstrate distinguishing characteristics?						3	15	
Technical Quality and Workmanship Initiatives								
Does the project demonstrate strong quality guidelines?						2	10	
Technical Sub Total						8	40	
Business & Technical Totals						20	100	
						Max Weight	Max Score	
B = Business Contribution 60 %						maximun score = 5 (outstanding) x 12 (weight of Business questions)		
T = Technical Contribution 40 %						maximun score = 5 (outstanding) x 8 (weight of Technical questions)		

