

## Zarwin Baum Fashion Touchdown Raises \$130,000 for BBBS Independence

*November 14, 2016*

On Monday, November 7, Zarwin Baum teamed up with iconic fashion designer Nicole Miller and 13 Philadelphia Eagles for the 3rd Annual Zarwin Baum Fashion Touchdown, raising \$130,000 in support of Big Brothers Big Sisters Independence Region (BBBS Independence).

Nearly 700 guests filled the Ballroom at the Ben, as the Eagles and their significant others walked the runway in a fashion show, orchestrated by iconic womenswear designer Nicole Miller. The athletes-turned-models included Connor Barwin, Brandon Brooks, Trey Burton, Brent Celek, Chase Daniel, Zach Ertz, Najee Goode, Malcolm Jenkins, Chris Maragos, Caleb Sturgis, Jaylen Watkins and former Eagle Todd Herremans. As the ladies debuted the 2016 Holiday Collection from Nicole Miller Philadelphia, the Eagles sported custom-made suits from Robbini Bespoke and shoes from ToBox.

Emceeding Fashion Touchdown for the third year were Alex Holley and Mike Jerrick of FOX29's Good Day Philadelphia. To kick off the show, singer Michelle Bonilla energized the crowd with a performance of "Just the Way You Are," the BBBS Independence theme song, and a few Big/Little pairs showed their charisma as they christened the runway before the Eagles hit the stage. Following the fashion show, Josh Katz of the Katz Family Charitable Trust auctioned off Eagles jerseys, which were signed and customized on the spot.

Annually, funds from Zarwin Baum Fashion Touchdown support Big Brothers Big Sisters Independence Region's youth mentorship programs. Although they serve an incredible 3,800 young people in the area annually, there are still more than 1,200 children on waiting lists, hoping for a mentor of their own. With these funds, more children will have the opportunity to realize their potential through the guidance of a one-to-one mentoring relationship.

