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Zarwin March Madness is a Slam Dunk for Philabundance



On Thursday, March 21, as basketball enthusiasts everywhere gathered for the first day of the NCAA's March Madness Tournament, Philadelphia firm Zarwin Baum DeVito Kaplan Schaer Toddy P.C., HUB International (HUB), a leading Insurance Brokerage, and 2500 guests took part in the March Madness mayhem by raising \$40,000 and collecting 1000 pounds of food for Philabundance – more than double the amount collected last year! - at the 11th Annual Zarwin HUB March Madness. This year's Zarwin HUB March Madness topped last year's efforts by \$10,000!

Former NBA player and current Director of Player Development for the Toronto Raptors, Alvin Williams; former NBA player Cuttino Mobley; former NC State basketball player and Fordham University basketball coach Dereck Whittenberg; former Mayor John F. Street; 610 WIP host and former Philadelphia Eagle Mike Quick; comedian Joe Conklin; Sheriff Jewell Williams; Philadelphia Senate members Larry Farnese, Jose Miranda, and Shirley Kitchen; Philadelphia City Council members Cindy Bass, Jim Kenney, David Oh, Kenyatta Johnson, and Jannie Blackwell; Kevin Dow, Chief Operating Officer and Deputy Director of Commerce; Comcast Network on-air host Arthur Fennell, other city leaders and a host of Zarwin Baum/HUB clients and invited guests caught up with old friends and made new business connections, all while watching 9 full hours of the NCAA tournament on large projection screens at the Crystal Tea Room.

Attendees watched as artist Perry Milou painted an iconic Philadelphia scene on an 8x6 foot canvas; and during commercial breaks, put their bids in for one of the 160 luxury items featured in the silent auction. As the day wore on, guests could be found lounging in the Cigar Room, which offered guests the space to relax and enjoy scotch tastings, or enjoying games of pop-a-shots in the ever-so-popular 'Man Cave'.

The annual Zarwin HUB March Madness has grown to be one of the largest networking events in the city of Philadelphia; and a truly one-of-a-kind event to raise funds for Philabundance, the region's largest hunger relief organization fighting hunger and malnutrition in the Delaware Valley, and an organization of which Zarwin Baum has been a longtime supporter. This year's March Madness event went specifically to support Philabundance's efforts to build the nonprofit grocery store, Fare & Square, in the city of Chester, PA.

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Founded in 1960, **Zarwin Baum DeVito Kaplan Schaer & Toddy, P.C.** is a full-practice law firm that currently maintains offices in Philadelphia, PA, Bethlehem, PA, Marlton and Jersey City, New Jersey, and now Wilmington, DE. To learn more, visit <u>www.zarwin.com</u>; follow the firm on Twitter @ZarwinBaum; and 'like' the firm on Facebook: <u>www.facebook.com/ZarwinBaum</u>.