

Big Brothers Big Sisters Southeastern Pennsylvania Celebrates its 100th Anniversary

July 17, 2015

As event co-chair, I am pleased to announce that the **Big Brothers Big Sisters Southeastern Pennsylvania (BBBS SEPA) 100th Anniversary Celebration, The Big Night Out, Honoring Mentoring Heroes**, will be held at the **Kimmel Center on October 13, 2015**. This event will be the largest in scale in the history of our organization. BBBS SEPA is honored to announce provisional co-hosts, Philadelphia's beloved sons **Kevin Hart** and **Will Smith**. *We will have over 1200 guests who have pledged their support to our mission.* The centennial celebration features award winning celebrity entertainment; an exclusive VIP reception; a high-end silent auction with once-in-a-lifetime experiences; and a concert and awards ceremony, Produced by Live Nation.

To date, we have worked diligently through our supporters and board members to raise \$345,000 toward our **\$1,000,000** goal! We humbly seek your support for our fundraising efforts and ask for you to pledge a generous donation to help ensure that BBBS SEPA can continue to positively impact at-risk youth in our communities.

1,200 children are waiting for their own Big Brother or Big Sister mentor in the Greater Philadelphia Area. The funds raised by this event will help BBBS SEPA match more children in one-to-one mentoring relationships and reduce the number of children on the waiting list. 2015 marks the 100-year anniversary of BBBS SEPA. Help Make it Big by participating this year and helping provide important funding to further the programs that are proven to positively impact the lives of children facing adversity.

We hope that we can count on your support of the "The Big Night Out" gala at The Kimmel Center, taking place this year on October 13th, 2015.

Attached is the save-the-date and sponsorship opportunities. Additional information can be found online at: www.makeitbig100.org/event/gala.

We are excited to be involved and believe you will be, too!

Stacey Kracher, Director of Marketing

Zarwin Baum DeVito Kaplan Schaer Toddy, P.C.
1818 Market Street | 13th Floor | Philadelphia, PA 19103-3638
Phone: 215.569.2800 x1239 | Fax: 215.569.1606
Email: skracher@zarwin.com

