

Zarwin Baum Joins Boyds Philadelphia in Presenting 'Fashion Touchdown,' Benefitting Big Brothers Big Sisters Southeastern PA

September 16, 2014

On Tuesday, September 16, 2014, Zarwin Baum DeVito Kaplan Schaer Toddy, P.C., joined **Boyds Philadelphia** in hosting *Fashion Touchdown*, benefitting Big Brothers Big Sisters Southeastern PA. The event took place at Boyds (1818 Chestnut St.) in Center City.

For the evening, **Philadelphia Eagles Fletcher Cox, Jon Dorenbos, Jeremy Maclin and DeMeco Ryans** traded footballs for fashion in a night of giving big. As guests enjoyed cocktails and lite bites, the Eagles players donned clothes from Boyds as they participated in a trendy fashion show, emceed by **FOX29 Good Day Philadelphia** co-anchors **Mike Jerrick** and **Alex Holley** to raise funds and awareness for **Big Brothers Big Sisters Southeastern PA**. The night was kicked off with a VIP reception, followed by the main event.

Fashion Touchdown featured luxury cars by **FC Kerbeck**, hair and make-up by **Jason Matthew Salon**, jewelry by **Kellmer Jewelers**, and sounds by **Eddie Tully**.

Commitment to serving the community is key for Zarwin Baum. From the firm's annual March Madness event, to PHILAlympics, the firm steps outside of the box when assisting organizations across the Philadelphia region. "Zarwin Baum is excited to partner with Boyds Philadelphia in supporting Big Brothers Big Sisters Southeastern PA with help from the players of the Philadelphia Eagles," says Zarwin Baum managing shareholder **Mitchell Kaplan**. "*Fashion Touchdown* will make a difference in the lives of so many boys and girls in our area."

Big Brothers Big Sisters Southeastern PA is a donor-supported organization that enriches, encourages and empowers children to reach their highest potential through safe, one-to-one mentoring relationships. Volunteering as a Big Brother or Big Sister is about making a measurable difference in a child's life by sharing new perspectives and experiences; in Chester, Delaware, Montgomery and Philadelphia Counties, nearly 3,000 children annually are more successful socially and academically because of the work of Big Brothers Big Sisters Southeastern Pennsylvania.

For 75 years and counting, Boyds continues to be a world-class shopping destination, offering the very best designer fashion, shoes and accessories for men and women. With over 200 designers, 35 in-house European tailors and free valet parking, Boyds is second to none. Boyds is committed to supporting the Philadelphia community, participating in numerous charitable events each year.

Zarwin Baum's 2nd Annual PHILAlympics Raises \$30,000 for Philadelphia's Ronald McDonald House

July 17, 2014

On Thursday, July 17, companies from across the Philadelphia region joined Zarwin Baum DeVito Kaplan Schaer Toddy, P.C., The Fun Department, AnnieMac Home Mortgage and Comcast-Spectacor for the 2nd Annual **PHILAlympics** benefitting Philadelphia's Ronald McDonald House.

From the Famous Philadelphia Challenge to Adult-Tricycle Races, sixteen (16) enthusiastic corporate teams battled to not only earn the coveted title of 'Philadelphia's Phunnest Company,' but for the opportunity to raise money for the Philadelphia's Ronald McDonald House and the countless families who benefit from the organization's work. **At the end of the competition, \$30,000 had been raised for the Philadelphia Ronald McDonald House, while the team from Capital One went home with the first place win and the trophy.**

"Zarwin Baum is humbled by the support and success we have seen since debuting PHILAlympics in 2013," said Zarwin Baum managing shareholder **Mitchell S. Kaplan**. "It's gratifying to see companies come together for teambuilding and friendly competition, while helping a truly deserving cause. We all play to win, but the greatest success of PHILAlympics is the money raised for the Philadelphia Ronald McDonald House."

The competing teams included: Aberdeen Wealth, Capital One, Comcast-Spectacor, Conestoga Bank, Enterprise Cloudwork, Fun Department, The HUB, Integrity Staffing, Jako Enterprise (Kicks USA) Blue, Jako Enterprises (Kicks USA) Orange, Keenan Autobody, Klein Hersh, Magna Legal Services, PCS, Philadelphia's Ronald McDonald House, SEER Interactive, and Zarwin Baum DeVito Kaplan Schaer Toddy, P.C.

