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## THE McKAY FIRM DEBUTS NEW & INNOVATIVE CLIENT SERVICES

Firm Hires Ashley S. Hunter as Public Affairs Director

**COLUMBIA, SC** – McKay, Cauthen, Settana & Stubley, P.A. is pleased to announce the opening of McKay Public Affairs. The firm has selected Ashley S. Hunter to lead the new venture. Hunter, a government affairs executive for the past nine years, will serve as the new information liaison between McKay clients, members of the media and the various branches of state and local government.

McKay Firm partner, Julius W. "Jay" McKay, II, stated, "These days, if you don't have a team in place that keeps you informed about legislative changes as they happen, you are going to fall behind. McKay Public Affairs offers legislative advocacy, the implementation of effective media strategies as well as state and local procurement services. Most importantly, we are providing constant access and behind the scenes information to our clients."

For inquiries on the new services provided by <u>McKay Public Affairs</u>, contact Ashley Hunter at 803-256-4645 or <u>ahunter@mckaypublicaffairs.com</u>. McKay Public Affairs' new website was designed and produced by Soapbox Interactive, LLC in Columbia. Learn more about Soapbox Interactive at www.soapboxinteractive.com.

About The McKay Firm: McKay, Cauthen, Settana, & Stubley, P.A. ("The McKay Firm") is a defense-oriented civil litigation law firm based in Columbia, South Carolina. Since 1908, the firm has provided legal expertise to clients across the Southeast. The McKay Firm specializes in coverage disputes, general negligence, governmental liability, life, health and disability insurance, medical malpractice, healthcare law, products liability, professional licensure disputes, premises liability and workers' compensation.