



Henderson|Franklin
ATTORNEYS AT LAW

1715 Monroe Street
Post Office Box 280 • Fort Myers, FL 33902-0280
Tel: 239.344.1100 • Fax: 239.344.1200 • www.henlaw.com

FOR IMMEDIATE RELEASE

April 8, 2015

CONTACT: Gail Lamarche, Director of Marketing
PHONE: 239.344.1186

HENDERSON FRANKLIN ANNOUNCES LAUNCH OF BUSINESS AND IP BLOG

Fort Myers, Florida –The law firm of Henderson, Franklin, Starnes & Holt, P.A. is pleased to announce the launch of the firm’s third law blog, the [Southwest Florida Business and IP Bulletin](http://www.swflbusinessandipbulletin.com/). The Business and IP Bulletin will provide information for business owners to maximize and protect a company’s intellectual property and business assets. Some topics discussed include:

- Why You Should Seek Federal Registration of Your Trademark
- What is “Reasonable” Compensation for S Corporation Owner-Operators?
- Prepare for Business in Cuba
- Why China Matters
- Image is Everything – Make Sure You Own and Can Use Your Brand Identity
- Enhancing Executive Compensation for Tax-Exempt Organizations

To subscribe or learn more, visit <http://www.swflbusinessandipbulletin.com/>.

Henderson Franklin launched its first blog, the [Southwest Florida Employment Law Blog](http://www.swflbusinessandipbulletin.com/) in 2010 and its second blog, [The Legal Scoop on Southwest Florida Real Estate](http://www.swflbusinessandipbulletin.com/) in 2011. All blogs are part of the international LexBlog network.

Henderson Franklin is the largest, locally-based law firm between Tampa and Miami with over 55 attorneys dedicated to providing a wide range of legal services in the areas of business and tax planning, estate planning, family law, commercial and civil litigation, eminent domain, immigration law, workers' compensation, employment law, real estate, and land use and environmental law. Since 1924, Henderson Franklin has been assisting clients build their homes, businesses and communities in Southwest Florida. Henderson Franklin operates offices in Fort Myers, Bonita Springs, Naples and Sanibel Island. For more information on Henderson Franklin, visit www.henlaw.com.

###

PUBLISHED BY
 Henderson|Franklin
ATTORNEYS AT LAW

Southwest Florida

Business & IP Bulletin

Information to maximize and protect your IP and business assets

