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NIEDS JOINS HENDERSON FRANKLIN'S INTELLECTUAL PROPERTY TEAM



Fort Myers, Florida — The law firm of [Henderson, Franklin, Starnes & Holt, P.A.](http://www.henlaw.com), is pleased to announce that **Attorney Mark Niede** has joined the firm's Intellectual Property team, after relocating to Southwest Florida from Chicago where he practiced law for 20 years.

Niede concentrates his practice on intellectual property and internet matters. He advises clients on domestic and international intellectual property issues, including new product launches, corporate rebranding projects, rights acquisitions and licensing. Niede represents trademark owners in cease and desist matters and infringement and counterfeiting actions. He also handles copyright registration and licensing, developing trade secret protection strategies, and intellectual property due diligence projects.

In addition, Niede assists clients in internet-related legal issues, including the creation and implementation of privacy policies, terms of use agreements, user agreements, DMCA compliance. He also handles domain name litigation and cybersquatting matters and helps develop domain registration strategies.

Niede received his undergraduate degree from Miami University (B.A., 1987), and the Illinois Institute of Technology. He received his law degree from Chicago-Kent College of Law (J.D., 1994). Niede can be reached at mark.niede@henlaw.com or by phone at 239.344.1153.

Henderson, Franklin, Starnes & Holt, P.A., is one of the largest law firms between Tampa and Miami. A full-service firm, Henderson Franklin has 55 attorneys practicing in the areas of business and tax planning, estate planning, family law, commercial and civil litigation, immigration law, workers' compensation, employment law, real estate, and land use and environmental law. One of the state's oldest firms, Henderson Franklin was founded in Fort Myers in 1924 and operates offices in Fort Myers, Bonita Springs, Naples and Sanibel. For more information on Niede or Henderson Franklin, please visit www.henlaw.com.

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