



ASU Celebrates Double Anniversary! 65th Year as Company and 35th Year Employee-Owned

ASU Group is celebrating a milestone year in 2017! Founded in 1952, the company celebrates its **65th anniversary** as a Claims Management and Insurance Services company and its **35th year** as an Employee-Owned company.

Originally called Michigan Claim Service, the company founders, Richard Young, John Fles, Thomas Kelly and Charles Shotwell, provided independent claims adjusting services for insurance companies in lower Michigan. In 1989, the company adopted the DBA The ASU Group to reflect the growth and diverse services for the insurance and risk industry.

Today, ASU provides Risk Management, Third Party Claims Administration, Medical Review, and Case Management Services, as well as Adjusting Services to insurance companies, corporations, municipalities, government entities and self-insured organizations throughout Michigan and Wisconsin as well as several Midwest states and Catastrophe Adjusting nationwide.

We thank our dedicated clients for their support over the years. With their continuous feedback, we will continue to improve our partnership with them by investing in innovative solutions to their claims management needs by consistently delivering on our promises of improving customer value.

We also thank our employee-owners, our most valuable asset. Their personal sense of ownership generates extra effort, dedication and a collaborative team spirit that delivers significant value to our clients.

President and Chief Executive Officer Debra Claeys says, "There have been many changes in 65 years. But after all this time some things remain the same. ASU is committed to the future and the long-term success of our clients, our employees and our company. "

About ASU Group:

The ASU Group is a client-focused provider of insurance services and claims management. By building on our experience, we deliver solid technical resources, cost containment practices, efficient and accessible computer systems and the seamless administration of your programs. For more information on ASU, visit www.asugroup.com.