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**PRESS RELEASE:**

***Firm Contacts:***

**Iris Jones**, Chief Business Development & Marketing Officer, [ijones@mcneeslaw.com](mailto:ijones@mcneeslaw.com) (717) 237-5224

**Toshiko Macaluso**, Media/Communications Coordinator, [tmacaluso@mcneeslaw.com](mailto:tmacaluso@mcneeslaw.com) (717) 237-5444

## **McNees, Harrisburg University and Whitaker Center Esports Seminar to Offer Insight on Investing and Sponsorship**

HARRISBURG, Pa. – (July 25, 2018) The Esports Seminar hosted by McNees Wallace & Nurick LLC, Harrisburg University and Whitaker Center will feature Adam Vasquez, President and CEO of Merit, in a discussion about investment and sponsorship opportunities in esports. The event is scheduled for Friday, September 7, 2018 from 9 a.m. to 3:45 p.m. at Whitaker Center in Harrisburg.

Vasquez will explain how a company can break into the esports industry and avoid pitfalls. Adam is known for sustaining growth, profitability and mission success for companies of all sizes. He has also shown his ability to create markets for his clients.

The seminar, led by the McNees Esports Practice Group, will also cover the legitimacy of esports, its role in higher education, team ownership and gambling.

Registration for the Esports Seminar costs \$99. On-site registration and continental breakfast will be from 8:15 a.m. to 9 a.m. Lunch will be sponsored by the Pennsylvania Esports Coalition.



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