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## **McNees' BD&M Team Recognized for Innovation at LMA Conference**

LAS VEGAS – The Business Development and Marketing team for McNees Wallace & Nurick LLC won the third-place award in the 2017 Legal Marketing Association (LMA) Your Honor Award in the Business Development Coaching/Training category.

The award was announced on Wednesday, March 29 at the LMA Conference in the Aria Resort.

The LMA Your Honor Awards program recognizes excellence in legal marketing by promoting projects and programs that provide innovation and return on marketing dollar investment. McNees was awarded for its program entitled, McNees Strategic Collaboration and Business Development Program for its summer associates.

The program offered insight to young attorneys on teamwork and effective communication and presentation best practices. McNees was one of 105 law firms in the competition.

The McNees BD&M team is led by Chief Business Development & Marketing Officer, Iris Jones. She leads the firm's business development and marketing team, which delivers proactive service and high-level support to the firm and its attorneys. Jones and her team – Karen Swaringen (events coordinator), (Scott Halfond (graphic design), Danyel Patrick (business development), Molly Graham (business development), Tim Settlemyer (administrative assistant), and John Finger (PR/communications) – work closely with firm management and attorneys to expand business by strengthening relationships with existing clients and developing relationships with new clients.

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McNees is a full-service law firm based in central Pennsylvania with more than 130 attorneys representing corporations, associations, institutions and individuals. The firm serves clients worldwide from offices in Harrisburg, Lancaster, State College and Scranton, PA; Columbus, OH; and Washington, D.C. McNees is also a member of the ALFA International Global Legal Network. [www.mcneeslaw.com](http://www.mcneeslaw.com) | [@McNeeslaw](#) | [LinkedIn](#)