



FOR IMMEDIATE RELEASE:

Contacts:

Iris Jones, Chief Business Development & Marketing Officer
ijones@mcneeslaw.com

(717) 237-5224

John Finger, Public Relations / Communications Coordinator
jfinger@mcneeslaw.com

(717) 237-5444

Brian Gregg Named Chairman of McNees' Food & Beverage Practice Group



HARRISBURG – McNees Wallace & Nurick announced Brian Gregg as the chairman of its Food & Beverage practice group.

Formed in June of 2016, the Food Industry and Alcohol & Beverage groups were merged to better serve the firm's clients and assist them in navigating the many issues that arise from operating in the food and beverage industry. The group consists of a collaborative team of attorneys with a wide range of experience working with food-related clients as well as an understanding of the complex regulatory environment of the food and beverage industry.

"Brian has exceptional food and beverage law experience and is focused on the ever-changing and growing industry," David M. Kleppinger, Chairman of McNees Wallace & Nurick LLC, said. "Brian will be a valuable asset to the Firm and its clients, and his leadership will significantly strengthen our firm as we continue to grow our Food & Beverage practice group."

A member at McNees, Gregg practices in the Craft Brewery, Intellectual Property, and Privacy & Data Security groups in addition to the Food & Beverage group. He focuses on trademark and copyright protection, software and technology services contracts, franchising, food labeling, internet law and other issues related to the protection and licensing of intellectual property.

Gregg also has a particular focus assisting craft breweries, wineries and craft liquor distilleries with trademark protection, development of branding strategies as well as liquor license permitting. His trademark and copyright practice includes resolving disputes through negotiated co-existence and licensing agreements as well as representing clients in cancellation and opposition proceedings before both the Trademark Trial and Appeal Board of the United States Patent and Trademark Office, and trademark and copyright litigation in federal court.

He also handles product labeling, advertising, and regulatory compliance for clients in the human food and pet food industry.

Gregg also advises both vendors and users on the legal issues surrounding the use of software and technology including SaaS/PaaS agreements, data privacy/security and the drafting and negotiation of software and technology services agreements.



Additionally, Gregg worked with clients on their internet presence including website development and hosting agreements as well as website terms of use, privacy policies, domain name acquisition and disputes, and social media issues.

###

McNees is a full-service law firm based in central Pennsylvania with more than 130 attorneys representing corporations, associations, institutions and individuals. The firm serves clients worldwide from offices in Harrisburg, Lancaster, State College and Scranton, PA; Columbus, OH; and Washington, D.C. McNees is also a member of the ALFA International Global Legal Network. www.mcneeslaw.com | [@McNeeslaw](https://www.instagram.com/McNeeslaw) | [LinkedIn](https://www.linkedin.com/company/mcneeslaw)