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CONTACT: Gail Lamarche, Director of Marketing

PHONE: 239.344.1186

## HENDERSON FRANKLIN NAMES MARK NIEDS CHAIR AND LAUNCHES INTELLECTUAL PROPERTY GROUP



In today's highly innovative and creative environment, intellectual property ("IP") can be one of the most valuable assets a company holds. Henderson, Franklin, Starnes & Holt, P.A., is pleased to announce the launch of its Intellectual Property ("IP") Group to help clients protect their ideas, brands and technologies. Attorney **Mark Niede** will serve as IP Group Chair.

The IP Group advises clients on matters relating to the identification, protection, enforcement, and monetization of IP assets including trademarks, copyrights, patents and trade secrets. They also help clients understand the sources of IP in their operations and assist in establishing programs to protect those assets.

Drawing on its depth of experience as a full-service law firm, Henderson Franklin's IP Practice Group encompasses the skill and experience of Registered Patent Attorney **Luca Hickman**, Business Litigation Attorneys **Douglas Szabo** and **Carlos Kelly**, Business & Tax Attorneys **Erin Houck-Toll** and **Sara Qureshi**, as well as Tort & Insurance Litigation Attorney **Michael Corso**.

Together, the IP team handles copyright, U.S. and foreign trademark and patent litigation, trade secret, unfair competition and counterfeiting matters to name a few. Their varied client base ranges from individuals, engineers and inventors to closely-held businesses and large corporations in the construction, finance, food and beverage, healthcare, manufacturing, marketing, media and entertainment, and pharmaceutical industries.

"Protecting a company's intellectual property is crucial to its success. Whether that takes the form of establishing ownership of social media contacts, managing a data breach, securing a federal copyright registration or prosecuting a trade secret case, we're excited to be able to offer a full array of IP services to our clients," shares Niede.

Henderson Franklin is one of the largest, locally-based law firm between Tampa and Miami with nearly 60 attorneys dedicated to providing a wide range of legal services in the areas of business and tax planning, estate planning, family law, business and civil litigation, eminent domain, intellectual property, workers' compensation, employment law, real estate, and land use and environmental law. Henderson Franklin operates offices in Fort Myers, Bonita Springs, and Naples. For more information on the IP Group or Henderson Franklin, please visit [www.henlaw.com](http://www.henlaw.com).