



FOR IMMEDIATE RELEASE

CONTACT: Gail Lamarche, Director of Marketing

PHONE: 239.344.1186

July 27, 2017

## **Registration is Open for Florida Adjuster's 5 Hour Law and Ethics Course (5-620)**

The Tort & Insurance Litigation team at Henderson, Franklin, Starnes & Holt, P.A. will present the 5 Hour Law and Ethics (5-620) required course at the annual Claims Defense Update seminar for Florida adjusters on Tuesday, September 26, 2017, at the Holiday Inn Fort Myers Airport at Town Center, 9931 Interstate Commerce Drive in Fort Myers, Florida.

### **Attend Live or Virtually Online!**

We are pleased to announce that this year attendees have the option of attending the course live in person or, if you are unable to travel, you can attend virtually and all you need is your computer and a wifi connection.

Virtual attendees will be able to view the presenters, PowerPoint presentations, download materials and ask questions -- all in real time. Adjusters who attend virtually must complete, sign and return an affidavit of attendance before continuing education credits can be posted to comply with the Florida Department of Financial Services rules and regulations.

### **Topics and Speakers**

- **Regulatory Awareness.** Attorney Kyle Dudek will discuss current regulatory entities and licensing requirements in the State of Florida. This presentation will thoroughly explain Florida's applicable legislation and case law regarding important issues such as licensing termination, duties, advertising, and recordkeeping.
- **Insurance Law and Updates.** Attorneys John Miller and Richard Akin will update attendees on Florida and federal case law pertinent to Florida licensed insurance professionals.
- **Ethical Requirements.** Attorney Michael Corso will share current marketing, regulatory, and ethical guidelines applicable to handling claims and selling insurance products in the State of Florida. The presentation will explore understanding industry products, suitability of sales and services as well as examining unfair methods of competition and unfair or deceptive acts.
- **Disciplinary and Industry Trends.** Attorneys Traci McKee and Michael Versnik will educate insurance professionals on recent violations and enforcement of disciplinary actions against Florida licensed insurance professionals. They will discuss recent cases, the violations of various statutes, and the discipline against the insurance professionals. Guest Speaker Assistant State Attorney Martin Holland will share what happens by the time insurance fraud cases get to the State Attorney's Office and why, in many cases,

there is a lack of evidence to prosecute. He will also share tips for adjusters on how they can assist in prosecution of insurance fraud cases

### **Continuing Education**

The Florida Department of Financial Services has approved this course for 5 Hour Law and Ethics Course, 5-620.

### **Sponsors**

Thank you to Gail Markham and her team at Markham, Norton, Mosteller Wright & Company, our lunch sponsor!

### **Registration**

Cost is \$35 per person to attend live or virtually. Click [here](#) to register to attend in person. To register to attend virtually/online, click [here](#).

### **Need Overnight Accommodations?**

A group rate of \$89 (single or double occupancy) plus tax is available to all attendees the night of September 25.

Reservations should be made by calling [Holiday Inn Fort Myers Airport-Town Center](#) directly at 239-561-1550 by September 5 and ask for the Henderson Franklin Claims Update Group Rate or use reservation code "HFS." After September 5, reservations will be accepted based on availability at the prevailing hotel rate.

For questions or group reservations, please contact Gail Lamarche, Director of Marketing at [gail.lamarche@henlaw.com](mailto:gail.lamarche@henlaw.com) or call 239-344-1186.

## REGISTRATION FORM

Cost \$35

Registration is by mail or online at [www.henlaw.com](http://www.henlaw.com)

Contact Gail Lamarche at 239.344.1186 or [gail.lamarche@henlaw.com](mailto:gail.lamarche@henlaw.com) if you have any questions.

**Please RSVP by September 20, 2017.**

Plated Lunch Selections (choose one):

- Chicken Havarti     Pan Seared Salmon

**I will be attending the seminar:**

- In Person     Live Online

Name \_\_\_\_\_

Title \_\_\_\_\_

Florida Adjuster License Number \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Credit Card # \_\_\_\_\_

(Visa, MasterCard or American Express only)

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_

If paying by check please make your check payable to  
**Henderson, Franklin, Starnes & Holt, P.A.**  
and mail it along with your completed registration form to:

Gail Lamarche, Director of Marketing  
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**Henderson, Franklin, Starnes & Holt, P.A.**

is one of the largest law firms between Tampa and Miami. A full-service firm, Henderson Franklin has more than 50 attorneys practicing in the areas of business and tax planning, estate planning, family law, business and civil litigation, workers' compensation, employment law, real estate, tort and insurance and land use and environmental law.

One of the state's oldest firms, Henderson Franklin was founded in Fort Myers in 1924 and currently operates offices in Fort Myers, Bonita Springs, Sanibel Island and Naples.

For more information, please visit our website  
[www.henlaw.com](http://www.henlaw.com).

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**Holiday Inn Fort Myers  
Airport-Town Center**

9931 Interstate Commerce Drive  
Fort Myers, FL 33913

### Directions

- Take Exit 128 (Alico Road) from I-75
- Proceed one-half mile east and turn left onto Interstate Commerce Drive
- The Holiday Inn is located at the end of the drive



### Overnight Accommodations Needed?

A group rate of \$89 (single or double occupancy) plus tax is available to all attendees the night of September 25. Reservations should be made by calling the Holiday Inn Fort Myers Airport-Town Center directly at 239.561.1550 by September 5, 2017. After September 5, reservations will be accepted based on availability at the prevailing hotel rate. Be sure to mention Henderson Franklin Claims Defense Update when making your reservation. **Use convention code: HFS.**



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PO Box 280  
Fort Myers, FL 33902-0280  
**239.344.1100**

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ATTEND IN PERSON  
OR LIVE ONLINE!

# 2017 Claims Defense Update Seminar

THIS COURSE HAS BEEN APPROVED  
BY THE FLORIDA DEPARTMENT OF  
FINANCIAL SERVICES FOR THE 5-620  
5 HOUR LAW AND ETHICS UPDATE.

Tuesday, September 26

**Holiday Inn Fort Myers  
Airport-Town Center**

9931 Interstate Commerce Drive  
Fort Myers, FL 33913

Presented by



In association with

**Markham Norton  
Mosteller Wright  
& Company, P.A.**  
Certified Public Accountants / Consultants

Lunch Sponsor

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# 2017 Claims Defense Update Seminar

Tuesday, September 26, 2017

## AGENDA AND OUTLINE

7:30 – 8:30 a.m.

### Registration and Continental Breakfast

8:30 a.m.

### Opening Remarks

8:45 – 10:00 a.m.

### Regulatory Awareness



Attorney **Kyle Dudek** will discuss current regulatory entities and licensing requirements in the State of Florida. This presentation will thoroughly explain Florida's applicable legislation and case law regarding important issues such as licensing termination, duties, advertising and recordkeeping.

10:00 – 11:15 a.m.

### Insurance Law and Updates



Attorneys **John Miller** and **Richard Akin** will update attendees on Florida and federal case law pertinent to Florida licensed insurance professionals.



11:15 – 12:30 p.m.

### Ethical Requirements



Attorney **Michael Corso** will share current marketing, regulatory, and ethical guidelines applicable to handling claims and selling insurance products in the State of Florida. The presentation will explore understanding industry products, suitability of sales and services as well as examining unfair methods of competition and unfair or deceptive acts.

12:30 – 1:30 p.m.

### Lunch

Sponsored by **Markham Norton Mosteller Wright and Company, P.A.**

1:45 – 3:00 p.m.

### Disciplinary and Industry Trends



Attorneys **Traci McKee** and **Michael Versnik** will educate insurance professionals on recent violations and enforcement of disciplinary actions against Florida licensed insurance professionals. They will discuss recent cases, the violations of various statutes, and the discipline against the insurance professionals. Guest Speaker Assistant State Attorney **Martin Holland** will share what happens by the time insurance fraud cases get to the State Attorney's Office and why, in many cases, there is a lack of evidence to prosecute. He will also share tips for adjusters on how they can assist in prosecution of insurance fraud cases.



3:30 p.m.

### Concluding Remarks

## Attorney Bios

**Richard Akin** concentrates his litigation practice representing local municipalities, businesses, insurance companies and individuals in civil, employment and tort claims, including constitutional claims, premises liability, product liability and motor vehicle accidents. He also represents school boards in constitutional, tort and special education claims and businesses and individuals in administrative litigation, including licensing and permitting matters. Richard may be reached at richard.akin@henlaw.com or by phone at 239.344.1182.

**Michael Corso** is Chair of the firm's Tort & Insurance Litigation division. He is Board Certified (by both The Florida Bar and the National Board of Trial Advocacy) in Civil Trial Law and Business Litigation. Michael's trial practice is heavily involved in the defense of non-medical professionals, including lawyers, accountants, architects, engineers and surveyors. He also handles copyright/trademark infringement matters, drone law, product liability and toxic tort cases. Michael may be reached at michael.corso@henlaw.com or by phone at 239.344.1170.

**Kyle Dudek** serves as counsel for state and municipal entities involved in civil rights litigation. He defends government actors against claims for false arrest, malicious prosecution, excessive force, and retaliation under the First Amendment. In the private sector, Kyle defends individuals and entities in cases involving premises liability, professional malpractice, subrogation rights, automobile liability, and wrongful death. He may be reached at kyle.dudek@henlaw.com or by phone at 239-344-1237.

**Traci McKee's** practice focuses on defending individuals, corporations and governmental entities in professional malpractice, premises liability, product liability, and a diverse array of personal injury claims. She also defends attorneys and law firms in malpractice and grievance matters. In addition, Traci defends schools, school boards, and other entities with custody of children in tort claims. She also represents the firms' clients in appeals and has argued before the Florida Supreme Court. Traci may be reached at traci.mckee@henlaw.com or by phone at 239.344.1263.

**John Miller** focuses his litigation practice in tort and insurance defense, municipal and governmental liability defense, and professional negligence defense. He also speaks and writes frequently before public and private associations. John may be reached at john.miller@henlaw.com or by phone at 239.344.1310.

**Michael Versnik** focuses his civil and insurance litigation practice representing individuals, policyholders, corporations and insurance companies against bodily injury claims and construction defect claims. His experience previously working as a plaintiff's personal injury and commercial litigation attorney uniquely positions him in his evaluation and defense of tort-related claims. Michael may be reached at michael.versnik@henlaw.com or by phone at 239.344.1249.

## Guest Speaker



**Assistant State Attorney Martin Holland** is the first and only dedicated Insurance Fraud Prosecutor for the five counties of Florida's Twentieth Judicial Circuit, and is based in Fort Myers. A 2012 graduate of the University of Florida Levin College of Law, he started immediately at the State Attorney's Office in Fort Myers, and gained experience in the misdemeanor and felony divisions, before moving to the Economic Crimes Unit and focusing on insurance fraud. Prior to law school, he attended the University of Virginia, and spent four years working as a paralegal at a personal injury law firm in Washington, D.C.

### CONTINUING EDUCATION CREDITS

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