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FOR IMMEDIATE RELEASE

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LAW FIRM LEADERS TO SHARE BEST PRACTICES FOR YOUNG LAWYERS IN SOUTHWEST FLORIDA

Fort Myers, Florida — The law firm of Henderson, Franklin, Starnes & Holt, P.A., is pleased to announce that **Gail Lamarche**, the firm's Director of Marketing and Business Development, will moderate a panel discussion of law firm leaders sponsored by the Lee County Bar Association, Young Lawyers Division. This free luncheon will be held at the Lee County Public Works Building, downtown Fort Myers, on Friday, August 2, from 12:00 pm to 1:00 pm and is open to all young lawyers in Southwest Florida.

The panelists from small, mid-size and large local law firms include **Aaron Bowles**, Administrator of the Farr Law Firm, **Ken Crooks**, Chief Operating Officer of Henderson Franklin, and **Jessica Thomas**, Chief Administrative Officer and Director of Marketing of Roetzel & Andress, LPA. They will discuss their law firm's approach for the professional and personal development of young lawyers, including mentoring, developing legal skills, branding, business development, networking, relationship building, and much more.

Henderson Franklin is celebrating 95th anniversary of serving the legal needs and communities of Southwest Florida.

The firm is the largest, locally-based law firm between Tampa and Miami with 55 attorneys dedicated to providing a wide range of legal services in the areas of business and tax planning, estate planning, family law, business and civil litigation, eminent domain, intellectual property, workers' compensation, employment law, real estate, and land use and environmental law. Henderson Franklin operates offices in Fort Myers, Bonita Springs, and Naples. For more information on Henderson Franklin, please visit www.henlaw.com.



(left to right)

Moderator/ Director of Marketing and Business Development:

Gail Lamarche
Henderson, Franklin, Starnes & Holt, P.A.

Chief Operating Officer:

Kenneth Crooks
Henderson, Franklin, Starnes & Holt, P.A.

Administrator:

Aaron Bowles
Farr Law Firm

Chief Administrative Officer/Director of Marketing:

Jessica Thomas
Roetzel & Andress LPA
