



## **Press Release**

**4/28/17**

### **ASU Group Announces New Chief Operating Officer**



The ASU Group is pleased to announce that Brad Rutgers has joined the company as Chief Operating Officer, a new position within ASU. He will report directly to Debra Claeys, ASU's CEO. In this new role, he will work closely with Claeys on all aspects of company operations. His focus will be on executing the company's business plans.

Brad was Director of Risk Management at ASU from 2006 through 2010. Most recently, he was Group Fund Risk Manager and Director of Risk Management for RPS Regency Group Administrators. Past roles include Director of Loss & Claims Management and Corporate Risk Manager for Acrisure, LLC.

"We are very excited to have Brad return to ASU and join our executive team as the company continues to grow. Brad's industry experience and proven track record in administration will not only benefit ASU, but will also bring value to our clients." said Debra Claeys, CEO.

Brad has over 20 years of experience in the insurance industry. He holds an M.B.A. with a concentration in finance from Western Michigan University and a B.B.A. from the University of Wisconsin. In addition, he is a Certified Professional Insurance Agent (CPIA), Licensed Insurance Counselor (LIC), Senior Claim Law Associate (SCLA) and holds both a Michigan Property and Casualty Producer License and Resident Insurance Adjuster License.

"I'm grateful for the opportunity to re-join The ASU Group. Having been gone for the past seven years, I have a renewed appreciation for The ASU Group's reputation and talented group of employees, and I am eager to help the company grow and continue to succeed." said Rutgers

The ASU Group is celebrating its' 65th year in business and its' 35th year as an Employee-owned company. and its' 35th year an Employee-owned company. It provides Third party Administration, Claims Management, Medical Cost Containment, Risk Management and other insurance services to insurance companies, self-insureds, property and casualty organizations and individuals throughout Michigan and several Midwest states. It has recently added Adaptive Insurance Solutions Agency to its roster of services.

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