A.M. Best Asia-Pacific Ltd
Hong Kong Public Disclosure Report
2014
Hong Kong Annual Public Disclosure Report

This report is published in accordance with the requirements of Part 4 of the Code of Conduct for Persons Providing Credit Rating Services which was published by the Securities and Futures Commission in June 2011.

It is a requirement that a Credit Rating Agency (CRA), registered in Hong Kong, publicly discloses on an annual basis, the general details of its Code of Conduct and how it implements the provisions of the Code of Conduct for Persons Providing Credit Rating Services.

The CRA is also required to publicly disclose details of its internal control mechanisms, its record keeping policy and its management and analyst rotation policy.
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Background

A.M. Best Asia-Pacific Ltd (AMBAP) is a subsidiary of A.M. Best Company Inc., a privately owned company based in New Jersey, USA. The A.M. Best Group (the Group) has been producing credit ratings and opinions on the insurance market for over 100 years. In recent years, the Group has expanded its geographical coverage from its principal market in the United States to cover the Americas, Europe, Middle East, Africa, Russia, India and the Asia Pacific region. The Group currently has three principal offices in New Jersey (A.M. Best Company Inc. - AMB), London (A.M. Best Europe Rating Services Limited - AMBERS) and Hong Kong (AMBAP). In January 2014, the Group established a subsidiary in Mexico City, A.M. Best América Latina (AMBAL). Once the subsidiary is staffed and operating, it will be the Group’s fourth principal office. AMBAL will provide the Group with a local presence in the emerging Latin American market.

The Group currently has registrations in the following jurisdictions:

- The USA (AMB)
- Brazil (AMB)
- The European Union (AMBERS)
- Dubai (AMBERS)
- Hong Kong (AMBAP)
- New Zealand (AMBAP)
- Australia (AMBAP)
Code of Conduct

The A.M. Best Group (“the Group”) has historically maintained a single Code of Conduct, which applies to all of the entities within the Group. The Code of Conduct was derived from the 2008, IOSCO Code of Conduct Fundamentals for Credit Rating Agencies. The Group’s Code is publicly disclosed on the Group’s website and can be accessed via the attached link:


In Hong Kong, the Securities and Futures Commission has produced a Code, the “Code of Conduct for Persons Providing Credit Rating Services”, (“CCPPCRS”), which was published in June 2011. The CCPPCRS is based on the 2008 revised version of the IOSCO Code of Conduct.

In December 2013, the AMBAP Board of Directors approved its own Code of Conduct (referred to as the “AMBAP Code”), which will become effective in the first quarter of 2014. The AMBAP Code was developed to meet Australian licensing requirements, which do not permit any deviation from the provisions of the IOSCO Code. The AMBAP Code is consistent with the Group Code in all material respects. Given the fact that the two Codes will be primarily consistent, all further references to the Group’s Code throughout this report also consider the AMBAP Code.

The Group’s Code should be read in conjunction with its Global Policies and Procedures which, when taken together, implement the requirements of the Hong Kong CCPPCRS.

It should be emphasised that the A.M. Best Group specialises in providing ratings exclusively to the insurance sector and does not issue Structured Finance Ratings, or provide ratings to Sovereigns, out of its Asia-Pacific entity, AMBAP.

The total remuneration from one organization, the ACR Group, exceeded the 5% of total annual revenue disclosure threshold for the year ended 31 December 2013. No other single issuer, originator, arranger, client or subscriber and its affiliates’ remuneration was over 5% of AMBAP’s total annual revenue for the year ended 31 December 2013.

AMBAP is primarily concerned with producing credit ratings. However, the wider Group does provide a range of insurance products and reports to the insurance sector. However these revenue streams do not form part of the accounting figures for AMBAP.

The Group’s Code of Conduct states that the Compliance Officer of A.M. Best is responsible for communicating with market participants and the public about any questions, concerns or complaints that the Group receives concerning adherence to this Code of Conduct.

The Group has established various reporting and monitoring systems, which are used across the Group, to track employee compliance with key elements of the Group’s Code of Conduct. For example, Best’s Quarterly Policy C-5 Reporting System is used to track employee disclosures of potential conflicts, and for the subsequent monitoring undertaken by the Compliance Department regarding potential conflicts. This system requires all employees to affirm their compliance with AMB’s Confidentiality, Firewall, Conflicts of Interest, and Securities Trading and Reporting Policy (“Policy C-5”) to protect our reputation against actual and perceived conflicts of interest or other compromises of our honesty and integrity.

All employees are required to be familiar with and to comply with Policy C-5, and the Group’s other policies and procedures, and the Group’s Code of Conduct (collectively referred to as “Best’s Policies”). Violations of Best’s Policies (including failure to comply with the Policy C-5 reporting requirements and failure to comply with Policy C-5’s requirements in a timely manner) may lead to disciplinary action by the Group, up to and including termination of employment.
Internal Control Mechanisms Ensuring Quality of Credit Rating Activities

Policies and Procedures
The Group has implemented and maintains its policies, procedures and guidelines on a global basis to reflect the global nature of the credit rating business. The Group believes that the users of credit ratings are best served when there is a single recognisable standard that provides direct comparisons which have a single interpretation and meaning that are not subject to national or regional variations.

All of the policies, procedures and guidelines are designed to be consistent with the A.M. Best Code of Conduct that takes into account applicable credit rating agency regulations.

Policies and procedures are created through a systematic process which involves several key stages; the interested parties to the proposed policy and procedure contribute their specific technical expertise to the drafting process to ensure that the key elements of the policy and or procedure have been included.

It is the responsibility of the Corporate Rating Policy Committee (CRPC) to manage the drafting of the policy and or procedure, and to publish the resultant draft within the Group to allow employees the opportunity to comment.

The key stages for the implementation of a new policy or procedure may be summarised as follows:

- Analysis of the regulatory requirements or business needs for the policy or procedure;
- Gathering of technical expertise and key elements to be contained in the policy or procedure;
- Drafting of the policy by CRPC;
- Discussion of the drafting with the Risk Assessment Committee (RAC), as appropriate;
- Presentation of policy or procedure to rating division management;
- General release of draft for further comment by employees; and
- Publication of policy or procedure.

All policies and procedures are subject to regular review. This review process is managed by the CRPC. The CRPC reports on its activities and findings to the Executive Vice President, Global Rating Products and Services, and submits regular reports to the Directors of each of the individual legal entities within the Group.

Control Functions
The control of the rating process is achieved through systemic processes that take account of the local and Group aspects of the business model.

At the local level, AMBAP has in place a system of control through supervisors in the local analytical team. This process of supervision is supported by the reporting lines that extend back to the Senior Rating Analysts within the Group Headquarters and into AMBAP Executive Management.

Global Management of Rating Function
The philosophy of the Group is that credit ratings should, at all times, be free from conflicts of interest, be consistent and not be subject to geographical variations. In this way both the rated entities and the users of the ratings can refer to a common scale and make direct comparisons across any particular ratings band. AMBAP is a separate legal entity based in Hong Kong and subject to regional credit rating agency legislation and regulation. However, as part of the A.M. Best Group, it shares common values, methodologies and processes.

The Group’s Code of Conduct and the supporting policies and procedures ensure that there is a separation between the commercial and analytical functions that constitute the overall credit rating agency business. This separation of duties is actively managed, and it is the responsibility of the
Managing Director of AMBAP to ensure that this is observed on a day to day basis. The Compliance Manager provides advice and support in making sure that all employees recognise the need for vigilance at all times. The Board of Directors is advised of issues in this regard through regular Board reports.

To maintain the integrity of the ratings process the analysts in AMBAP have an analytical line of reporting through to the Global Ratings Division, and ultimately report through to the Senior Vice President, Rating Services. The day to day management of the analytical team is the responsibility of the Managing Director of AMBAP; however, this responsibility does not extend to rating decisions or determinations.

**Board of Directors**
The AMBAP Board is chaired by an Executive Board Director of A.M. Best Company, Inc. All five of the Directors of AMBAP have a combination of extensive experience in the insurance industry, supplemented with credit rating specific experience gained within the Group.

The Directors are:
- Chairman, Larry Mayewski
- CEO, Roger Sellek
- Managing Director, Susanna Lam
- Suzanne Pool
- Bernard Peecock

**Cross Jurisdictional Management Support Functions**
To achieve the goal of consistency, the Group looks to use centralised functions wherever it is most appropriate to do so. The relatively small size of the operation in Hong Kong means the business is focused on delivering ratings to its customers. The function responsible for the production of methodologies and models is centralised in the A.M. Best Group Head Office.

**Credit Rating Policy Committee**
The Credit Rating Policy Committee (CRPC) is responsible for overseeing the establishment, maintenance and appropriateness of all A.M. Best global credit rating criteria and methodologies, as well as all A.M. Best credit rating policies and procedures. CRPC serves as A.M. Best’s independent internal review function globally. CRPC is independent of the functional areas that are responsible for the determination of credit ratings; however, members of the CRPC possess appropriate expertise in the credit rating process and related disciplines so as to provide sufficient knowledge to execute the duties of the committee.

Whilst the Group operates in multiple jurisdictions and regulatory regimes, our basic approach in developing credit rating criteria and policy is to establish, where possible, global methods, tools and business rules that can be consistently applied to the global organisations rated by the Group. Group senior management strongly believes that a consistent global approach is paramount to the integrity of the credit rating process, and is consistent with the underlying regulatory principles of transparency and objectivity.

The CRPC is responsible for ensuring that credit rating criteria and policy are developed, elaborated and reviewed so that they take into account all information available and relevant to its analysis, and are updated as necessary and reviewed regularly by employees who possess the relevant industry knowledge, quantitative and qualitative skills, and experience. The regular reviews of criteria and policy consider a broad range of factors, including but not limited to:

- the presence of relevant new data that were not considered in the development of the existing criteria or policy;
changes in any underlying assumptions (if any) built into the criteria or policy;
the impact of any market events and macroeconomic trends; and
insights and/or comments stemming from rating surveillance or monitoring of rated entities
and/or financial instruments.

Whilst the CRPC is solely responsible for the approval of all credit rating criteria and policy, the CRPC
meet regularly with members of senior rating division management to coordinate criteria and policy
development, review, and implementation. This regular interaction allows for feedback from the
analytical teams to be considered, where appropriate, throughout the process. Topics typically
addressed include, but are not limited to:

• issues arising from the ongoing monitoring and surveillance of ratings that may impact the
development and review of criteria and policy;
• assessing the impact on existing criteria and analytical processes of changes in regulatory
requirements;
• findings and other feedback from the criteria and policy review process;
• assessing the likely scope of credit ratings affected by changes in criteria and methodology;
and
• setting and monitoring priorities and resource requirements based on the various CRPC
initiatives underway.

The Chair of CRPC provides regular reports to the AMBAP Board of Directors on the internal review
activities, issues and findings and, on an annual basis, will prepare and present a global report to the
Board of Directors of the subsidiaries, the Managing Director of AMBAP and the Executive
Committee of the parent company.

Compliance
The Compliance function is responsible for assessing the Group’s compliance with the Code of
Conduct, and policies and procedures on a global basis. The Compliance Officers are responsible for
identifying potential and actual conflicts of interest, and assisting the Group in managing and, where
possible, eliminating these conflicts.

The Head of Compliance operates from the Group’s headquarters in Oldwick, NJ. Compliance for the
Group’s affiliate, AMBERS, is managed by the London-based Designated Compliance Officer. Since
the last annual report, the Group’s Compliance function has been further strengthened with the
addition of an AMBAP Compliance Manager, who provides regular reports to the senior
management and the Board of AMBAP on compliance activities, issues and findings. The AMBAP
Compliance Manager is based in the Group’s Hong Kong office, is independent of business
management, and reports directly to AMBAP’s Managing Director. The Compliance Manager, with
the support of the broader Compliance function, is responsible for providing guidance and advice
(including relevant compliance training) on the interpretation of regulatory policy to all employees
of the AMBAP entity.

The Group has a global whistle blowing policy in place and it is the responsibility of the Compliance
Department to investigate any issues raised through this channel.

Compliance Internal Testing – Rating Division
The Group’s Compliance Internal Testing – Rating Division is designed to examine rating division
analyst and manager compliance with the record keeping requirements established within the
Group’s credit rating policies and procedures.

Annually, an Internal Test of Operational Compliance for the Rating Division is performed by the
corporate compliance team located in the headquarters office in New Jersey. This testing
encompasses rating activities from all three offices. The corporate annual testing is supplemented by
interim examinations covering specific time periods or activities. In addition, Compliance Manager in
Hong Kong, and the Designated Compliance Officer in London, may do further tests on the activities in their respective offices. When completed, the Internal Test results are shared with senior management in a report with recommendations made by the Compliance Officer. Management’s response and action plans to the test results and recommendations are recorded in the final report. The internal annual examinations encompass 25 separate tests with the following objectives:

- Test various aspects of the rating review and assignment procedure to ensure accurate and consistent rating treatment.
- Test the monitoring of published credit ratings and the public dissemination of such ratings.
- Test the file maintenance, document storage, retention and handling of information procedure related to a company’s credit rating operations.
- Test and review and aspects of the rating process which may result in a conflict of interest.

In addition to the annual testing, periodically abridged tests of operational compliance are conducted. These ad-hoc examinations typically target a particular control process, or examine a random population of credit rating activity for a specified period of time.

**The Risk Assessment Committee**

The Group has established a Risk Assessment Committee (RAC) to review continuously the risks faced by the Company as they relate to its activities as a CRA. The RAC is comprised of members representing the CRPC team, the Compliance function and senior management from the Ratings Division. The broad responsibilities of the RAC are to:

- Identify and assess the regulatory, reputational, legal and business risks relative to the Group’s activities as a CRA;
- Identify the owners of each risk;
- Assess the adequacy of the controls, policies and procedures in place to mitigate the risks;
- Assess the adequacy of the controls in the light of evolving regulatory requirements; and
- Where deficiencies are noted and enhancements are required, the RAC will work with the owner of the risk to make sure the process is improved.

It is the responsibility of the Chair of the RAC to provide regular updates (including an annual report) to the Board of Directors of the subsidiary companies, the Managing Director of AMBAP and the Executive Committee of the parent company of the Group on the findings and progress of the RAC.
Record Keeping Policy

The Group has in place global record keeping policies which have been designed to ensure that the Group maintains adequate record keeping requirements which meet not only the Hong Kong regulations with respect to record keeping but also the global regulatory standards that are applicable in all the jurisdictions where the A.M. Best Group provides credit rating services.

The Record Keeping Policies can be viewed here:

http://www.ambest.com/nrsro/FormNRSRO_Ex3_CreditRatingDivisionRecordkeeping.pdf
http://www.ambest.com/nrsro/FormNRSRO_Ex7_ComplianceRegulatoryRecordkeeping.pdf
Analyst Rotation

The Group’s procedure for Analyst Rotation was developed to be consistent with applicable regulations in the jurisdictions in which the Group operates. The Analyst Rotation Procedure applies where the scale of operations within A.M. Best and its subsidiaries can support the rotation of analysts without having a detrimental effect on the quality of service and expertise provided to the rated entities. In the smaller subsidiary offices, AMBERS and AMBAP, where there are a limited number of analysts and, in some instances, specific language requirements, such a rotation procedure is not applied; however, management does work toward the spirit and intentions of this rotation procedure. For example, while the rotation requirements of the Group’s procedures do not directly apply to AMBAP owing to the size and scope of its operation, our rating committee structure and quorum requirements provide for a broad-based review and challenge of the credit rating recommendations of the primary analytical teams in AMBAP.