February 2020 BEST'S REVIEW ISSUES & ANSWERS:

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Education, training, certification and skills providers discuss how insurers can meet the talent and knowledge challenge.

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The video recording of your company's executive will be made available for use on your website, social media platforms and more.



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Reach the Industry's Decision Makers

Issues & Answers special advertising sections are published in the online and print editions of the industry's premier news magazine, *Best's Review*. These sections address key topics year-round, enabling advertisers to reach our readers in a unique format—an interview with a *Best's Review* editor.

As an Issues & Answers advertiser, you'll receive:



A two-page, four-color spread with your full-page ad, facts about your organization and highlights from your executive's interview.



A video and audio recording of your interview for use on your website, social media platforms, and more.

Long-term exposure of your executive's interview on *Best's Review* online, www.bestreview.com, and the Issues & Answers archive.



A PDF copy of the advertisement and interview for your company's use.

The advertising deadline is January 1, 2020. Contact our Advertising Sales team today at (908) 439-2200 ext. 5399, or advertising_sales@ambest.com.

