

**May 2020 BEST'S REVIEW<sup>®</sup>  
ISSUES & ANSWERS:**

# **OPERATIONAL EXCELLENCE**

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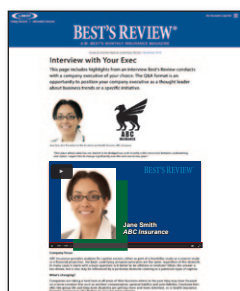
# Reach the Industry's Decision Makers

**Issues & Answers** special advertising sections are published in the online and print editions of the industry's premier news magazine, *Best's Review*. These sections address key topics year-round, enabling advertisers to reach our readers in a unique format—an interview with a *Best's Review* editor.

As an **Issues & Answers** advertiser, you'll receive:

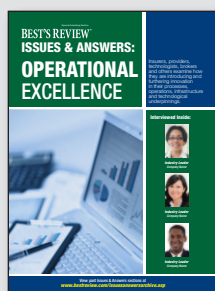


A two-page, four-color spread with your full-page ad, facts about your organization and highlights from your executive's interview.



A video and audio recording of your interview for use on your website, social media platforms, and more.

Long-term exposure of your executive's interview on *Best's Review* online, [www.bestreview.com](http://www.bestreview.com), and the **Issues & Answers** archive.



A PDF copy of the advertisement and interview for your company's use.



**Bonus Distribution\*** at the Risk Management Society Annual Conference & Exhibition and the National Association of Independent Insurance Adjusters Annual Conference.

The advertising deadline is **April 1, 2020**. Contact our Advertising Sales team today at (908) 439-2200 ext. 5399, or [advertising\\_sales@ambest.com](mailto:advertising_sales@ambest.com).