

September 2020 BEST'S REVIEW® ISSUES & ANSWERS:

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Share your expertise in our high-visibility advertorial section.

Insurers, reinsurers, service providers, technologists and others examine the advantages and challenges of mutual insurance operations and how these companies are finding new and innovative ways to serve policyholders.

Grow your thought leadership content library.

The video recording of your company's executive will be made available for use on your website, social media platforms and more.



Watch our video to learn the full benefits of the Issues & Answers Advertorial Section at:
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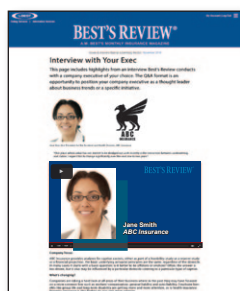
Reach the Industry's Decision Makers

Issues & Answers special advertising sections are published in the online and print editions of the industry's premier news magazine, *Best's Review*. These sections address key topics year-round, enabling advertisers to reach our readers in a unique format—an interview with a *Best's Review* editor.

As an **Issues & Answers** advertiser, you'll receive:

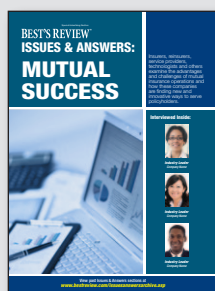


A two-page, four-color spread with your full-page ad, facts about your organization and highlights from your executive's interview.



A video and audio recording of your interview for use on your website, social media platforms, and more.

Long-term exposure of your executive's interview on *Best's Review* online, www.bestreview.com, and the **Issues & Answers** archive.



A PDF copy of the advertisement and interview for your company's use.



Bonus Distribution* at AM Best's Insurance Market Briefing – Canada, Wholesale & Specialty Ins. Association Annual Marketplace, and the National Association of Mutual Insurance Companies' 125th Annual Convention.

The advertising deadline is **August 1, 2020**. Contact our Advertising Sales team today at (908) 439-2200 ext. 5399, or advertising_sales@ambest.com.