

# July 2021 BEST'S REVIEW®

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For Full  
Benefits**

## **ISSUES & ANSWERS:**

# **NEW TRENDS IN SPECIALTY COVERAGE**

**Share your expertise in our high-visibility advertorial section.**

Insurers, MGAs, wholesale providers and others examine how they are creating new, focused offerings that directly address the risks of today and tomorrow.

**Grow your thought leadership content library.**

The video recording of your company's executive will be made available for use on your website, social media platforms and more.



Watch our video to learn the full benefits of the Issues & Answers Advertorial Section at: [\*\*www.ambest.com/review/ia\*\*](http://www.ambest.com/review/ia)

# Reach the Industry's Decision Makers

**Issues & Answers** special advertising sections are published in the online and print editions of the industry's premier news magazine, **Best's Review**. These sections address key topics year-round, enabling advertisers to reach our readers in a unique format—an interview with a **Best's Review** editor.

## Issues & Answers advertisers receive:



**A two-page, four-color spread** with your full-page ad, facts about your organization and highlights from your executive's interview.



**Long-term exposure** of your executive's video interview on the Issues & Answers archive.



**A PDF** copy of the advertisement and interview for your company's use.



**Bonus Distribution**

**The advertising deadline is June 1, 2021.** Contact our Advertising Sales team today at (908) 439-2200 ext. 5399, or [advertising\\_sales@ambest.com](mailto:advertising_sales@ambest.com).